



Living in the World of Sustainability!

MARMARA[®] Hemp - ORIGINAL & SCOURED by iTextiles[®]



With increased awareness of sustainability, there comes a definite chance of people adopting the durable lifestyle in today's era. Natural and organic fibers are becoming more popular these days due to ethical responsibility and prudence.

Hemp fiber is considered to be one of the finest and oldest cultivated eco-friendly fibers, among others. It goes back more than 8,000 years, in Europe, where it all started. Europe now produces more than 35,000 hectares of this valuable fiber, making it quite possibly the most vital production area on this planet.

Hemp fiber is widely accepted worldwide because of its biodegradability and low density compared with artificial fibers. Scrupulous hemp textiles are known to be very durable, breathable, and have solid thermal characteristics, as well as hypoallergenic and mildew resistance to offer. Bearing antimicrobial properties, it is considered to be an adequate fiber to fight against bacteria in fabrics and garments.

Its softness and easy handling make it both simple to work with and very comfortable. Cottonized hemp fiber is just about as delicate as cotton while holding hemp's positive attributes and is ideal for blending with numerous fibers. It can easily be spun on cotton spinning machines.

Examples of sustainable garments commonly made with hemp include denim and non-denim, dresses, skirts, pants, jackets, T-shirts, hoodies, and other textile garments. Most cotton garments start to warp, shrink, or fall apart after a few washes, but hemp fabrics retain their shape and fit for years and years, even after several washes. Hemp materials are versatile and longer-enduring than cotton. Being eight times stronger than cotton, it is more durable and softens with age with every wash.

Keeping in mind the benefits hemp fiber is offering, iTextiles[®] is now competing in sourcing the finest cultivated French hemp, MARMARA HEMP, across the regions. The MARMARA hemp fiber, provided by

iTextiles[®], is one of the most ecofriendly fibers in the world.

iTextiles[®] has a firm belief in sustaining the textile industry and offering the most durable products to its consumers and thus presenting such fiber that does not require pesticides and any chemical treatments or irrigation. It absorbs toxic material from the soil, produces oxygen, and helps in mineralizing the land more. Like linen and cotton, MARMARA HEMP is an excellent choice for summer with its UV resistant qualities. The consistent improved quality and availability of MARMARA HEMP are guaranteed throughout the year.

Hemp has more than 50,000 industrial uses and makes various commercial and industrial products including rope, textiles, clothing, shoes, food, paper, bioplastics, insulation, and biofuel. The leading use of hemp fabric is apparel. ♦