



EFI Reggiani celebrates 75 Years of Innovative Solutions

This year, EFI™ Reggiani celebrates 75 years of heritage, innovation and glamour in the textile world. As part of its anniversary celebration, the textile technology innovator is revealing the imminent launch of three new digital textile printers.

EFI Reggiani has become the trusted partner for integrated, scalable solutions for the entire textile process – from yarn treatment to fabric printing and finishing.

“Textile has been in our DNA since the beginning,” said EFI Reggiani Senior Vice President and General Manager Adele Genoni. “We are always moving to the next level, thinking ahead and developing high-tech, quality and reliable products as well as new textile industry solutions and processes. We are proud of achieving this 75 years of innovation milestone.

“We are also pleased to be a part of the success of so many global textile manufacturers and apparel brands over the past seven decades and into the future,” she added. “We have very close relationships with our customers, and the collaboration we have together allow us to develop groundbreaking new technologies. The three new printers we are launching this year speak to the legacy and expertise for solutions that have made our technologies a benchmark of productivity and quality ever since the creation of the first Reggiani textile printer in 1946.”

Transforming the textile industry with innovation

Always striving to be at the cutting edge of technology, EFI Reggiani delivers

world-class products offering boosted uptime and reliability, high performance throughput, unparalleled printing uniformity, and accuracy – all while helping customers increase the sustainability of their textile manufacturing activities.

New EFI Reggiani innovations also help facilitate the spread and localisation of industrial textile manufacturing closer to end users in new geographic markets.

75 years of history and excellence

Reggiani Tessile – which was one of the largest fabric manufacturing companies in Italy – created the company to meet its needs in machinery development. Reggiani Macchine started a new chapter in the early 2000's with the introduction of digital printing technology to their product range. Then, in 2015, Reggiani Macchine joined the Electronics For Imaging family.

EFI Reggiani's product portfolio has continued to expand, ranging from rotary and flatbed printing machines to scanning/multi-pass digital printers to the world's fastest digital textile printer – the EFI Reggiani BOLT single-pass inkjet printer launched in 2018. The company has also substantially advanced its ink offerings.

Driving customer success for the future

Today, EFI Reggiani's leadership in innovation is the result of improving productivity and quality, optimising the textile manufacturing process, and reducing energy use, water consumption and overall environmental impact.

Genoni believes productivity is key to



Adele Genoni

any solution that will help customers recover and thrive post-pandemic, and one of the company's new launches will specifically target a noticeable gap in the market.

“We want to help support our customers in their digital transformation,” she said. “One of our three new printers is going to target the industrial high-speed segment of the multi-pass textile printing sector. The new printer will not only be the fastest multi-pass printer that EFI Reggiani has ever developed, but we are also expecting it to be the fastest of its kind in the market.”

In the growing industrial, entry-level segment of the market, EFI Reggiani is strengthening its multi-pass offering by introducing two new scanning machines, which will help facilitate customers' needs to manufacture closer to the end consumer. The pair of scanning printers EFI Reggiani is bringing to market in 2021 will enable new customers to take their first steps in industrial textile digital printing. The new printers will not only be easy to use, but, as with all of the company's solutions, they will also give customers access to the best technology platforms and innovation for digital industrial printing with EFI Reggiani's renowned quality and reliability. ♦