

DOMOTEX 2022

13 - 16 January ▪ Hannover ▪ Germany
domotex.de/en



Fresh-up for DOMOTEX 2022

With eight months to go until DOMOTEX 2022, it is already apparent that the 33rd edition of the world's most important trade show for carpets and floor coverings will be a strong and innovative event.

DOMOTEX will feature several innovations from January 13 to 16: a modern and optimized design of the two newly introduced DOMOTEX labels "Carpets & Rugs" and "Floor & Wall" as well as an adapted hall structure will facilitate orientation. The expanded range of products and services increases efficiency. In addition, DOMOTEX focuses even more on application and special formats tailored to specific target groups that increase for atmosphere and relevance.

"We will present trends, innovations and lifestyle in a decentralized way in the respective display areas," says Sonia Wedell-Castellano, Global Director DOMOTEX, Deutsche Messe AG, Hannover. "Exhibitors and attendees can look forward to many innovative ideas.

They can discover trends and innovations that will shape tomorrow's business. We are particularly pleased with market-relevant exhibitors that we have been able to 'reconquer' for the upcoming event. Being able to meet the entire flooring industry face-to-face again in Hannover in January 2022 is a real

highlight after the long pandemic! This makes the preparations even more fun."

Registration level exceeds expectations

The current registration status attests to the positive response to DOMOTEX, which take place as a hybrid event in



January 2022. "Many exhibitors have already confirmed their participation at DOMOTEX even before registration was officially open," adds Wedell-Castellano. "This once again underscores the importance of DOMOTEX as a global marketplace and a source of inspiration for the entire industry.

The importance of face-to-face meetings for the industry cannot be overrated: renowned and long-standing exhibitors such as IPEK - A. Ipektchi, Galleria Battilossi, Jaipur Rugs Company, Jambros Modern Flooring, Javi Home, Rezas Oriental & Modern Rugs and Zollanvari from the handmade carpet sector, as well as Oriental Weavers Carpet, Obsession and Royal Hali from the machine-made carpet sector have already confirmed their participation. Commitments of Bauwerk Group, HARO and Scheucher as new exhibitors as well as the participations of ter Hürne and Windmöller in the field of parquet, LVT and laminate are a special source of joy. In addition the likes of Associated Weavers, Infloor-Girloon and Onefloor from the textile and resilient sector and SELIT from the application and installation technology sector have already registered."

Two new strong labels: "Carpets & Rugs" and "Floor & Wall" make it easier to get an overview of the market

Two new strong labels will be introduced at DOMOTEX 2022 to optimize orientation for visitors: "Carpet & Rugs" and "Floor & Wall". The adjusted hall layout brings together product groups from the two labels in terms of space, enabling attendees from the wholesale and retail trade, architecture, interior design, crafts, and the furniture and furnishings trade to find their way around more easily. Halls 2 to 4 will showcase the world's largest range of handmade carpets. Machine-made woven carpets can be seen in Halls 5 to 7. Halls 2 to 7 thus form "Carpet & Rugs".

Products and practical solutions from application and installation technology will in future be at home in Hall 12, directly adjacent to textile floor coverings in Hall 11 and hard flooring and resilient flooring in Hall 13. In addition, greater emphasis will be placed on the extended range of products including the many wall solutions that exhibitors regularly

show at DOMOTEX. This means that Halls 11 to 13 will form "Floor & Wall."

New show days

Starting next year, DOMOTEX will take place from Thursday to Sunday (previously Friday to Monday). This means that DOMOTEX 2022 will start on January 13 and remain open until January 16. With the new sequence of days, DOMOTEX is responding to the wishes of numerous visitors and exhibitors to officially open the show as early as Thursday and offer two consecutive working days.

DOMOTEX Worldwide:

DOMOTEX asia/CHINAFLOOR: Shanghai, May 25-27, 2022, international trade show for carpets and floor coverings in the Asia-Pacific region, will be held in May instead of March due to overlap with official government dates. The venue will be the NECC grounds. DOMOTEX Turkey: Gaziantep, leading trade show for carpets and floor coverings in Turkey, is scheduled to be held in fall 2021. ♦

