



Asia Pacific Rayon to ramp up viscose fibre production to meet market demand

Asia Pacific Rayon (APR) plans to increase its production capacity to 600,000 tonnes to meet the strong growth potential of viscose staple fiber (VSF) and strengthen its market position in Indonesia and export markets across the region. The additional capacity will be achieved through improved optimisation and efficiencies, and by adding 300,000-tonne viscose production facility in Pangkalan Kerinci - Riau, Indonesia where APR is co-located with sister company and fiber supplier APRIL Group.

The expansion will utilise APRIL's current rayon grade AE pulp capacity from existing pulp production lines, with fiber supply sourced from APRIL's existing responsibly managed renewable fiber plantations in compliance with internationally recognised forest certification standards and its sustainability policy and in keeping with the recently announced APRIL2030 commitments and targets.

Construction of the additional APR production lines is scheduled to com-

mence in the second half of 2021 and will include features such as a chemical recovery process upgrade, slush-pulp processing installation and other investments aimed at reducing APR's energy use and environmental footprint. Upon the additional lines' completion in 2023, APR will be the world's largest single-site integrated viscose manufacturing facility, seamlessly integrating dissolving wood pulp from APRIL's renewable fiber plantations.

"As a relatively new entrant in the VSF market, APR has established a strong market presence within two years with a growing network of customers in Bangladesh, India, Pakistan and Turkey. Our VSF business will continue to expand into the international markets by partnering with others in the textile value chain. With the advantage of economies of scale, we are committed to responding to customer demand for sustainable viscose with quality, differentiated product offerings, and competitive pricing," said Sachin Malik, APR Sales Head.

Formally inaugurated by Indonesia President Joko Widodo in February 2020, APR is a vertically integrated operation

from renewable fiber plantations to high-value textile development, located in Riau, Sumatra. In the same year, Asia Pacific Yarn (APY) and Jakarta Fashion Hub (JFH) were established to respectively support yarn research and development, and promote fashion design talent and collaboration.

APR ensures that dissolving wood pulp sources come from internationally recognised, credible forest certification systems such as PEFC™ which guarantee the wood fibre to be from sustainably managed forests and controlled sources. APR will continue to maintain 100% PEFC™ Chain of Custody certification for our viscose.

APR's products carry the labels MADE in GREEN by OEKO-TEX®, USDA Biobased, Seedling, OK biodegradable, and Medically Tested-Tested for Toxins by FKT. The company obtained ISO 9001 quality management and 14001 environmental management systems, and 45001 for occupational health and safety management systems.

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One of the Global Leaders in Viscose Staple Fibre

Asia Pacific Rayon (APR) is the first fully integrated viscose rayon producer in Asia – from renewable plantations to viscose fibres. Our 240,000-tonne capacity mill located in Pangkalan Kerinci, Riau, Indonesia uses the latest viscose rayon production technology to produce consistent, high-quality rayon for use in textile and personal hygiene products.



From plantation to sustainable fashion that's good for the environment.

EXPORT COUNTRIES

Turkey	India	Nepal
Pakistan	Vietnam	United States
Bangladesh	Sri Lanka	Germany
UEA	Egypt	Portugal
Malaysia	Brazil	Argentina
Hongkong		

Product details

Dtex	Length (mm)	Spinning Type	Blend
1.33	38 mm	Ring, OE and MVS	100% Viscose, PV and PVC Tri-blend
1.33	44 mm	Ring	100% Viscose, PV
1.33	51mm (From Sateri)	Ring	100% Viscose, PV

EXTENDING PARTNERSHIP



PRODUCT INNOVATION



TECHNICAL KNOW-HOW SUPPORT



PRODUCT DEVELOPMENT SUPPORT



BUSINESS DEVELOPMENT AND MARKETING SUPPORT

CERTIFICATIONS:



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