



Online visitor registration commences for ITMA ASIA + CITME exhibition

Online visitor registration for ITMA Asia + CITME 2020 which will be held during 12 to 16 June 2021 at the National Exhibition and Convention Centre (NECC) in Shanghai is now open.

Visitors who purchase their badge at www.itmaasia.com and www.citme.com.cn will enjoy special online rates. Early-bird rates available till 6 June are RMB 60 for a five-day badge and RMB 30 for a one-day badge. Standard onsite rates cost RMB 100 for a five-day badge and RMB 50 for a one-day badge. Visitors who register online will be also given access to the exhibition e-catalogue.

The show owners and organisers are committed to working closely with the authorities, such as the Joint Prevention and Control Mechanism of the State Council and the Shanghai Convention and Exhibition Industries Association (SCEIA), to implement preventive and social distancing measures to enable the combined exhibition to be held safely.

“We would like to assure that the safety of our participants, partners and staff during the exhibition is of utmost importance to us. Strict safety measures will be implemented onsite. Visitors should purchase their badge online to avoid onsite queues and allow better and smooth entry process,” urged Mr Ernesto Maurer, President of CEMATEX.

“Taking into consideration the needs of the industry, we have decided to continue with the staging of the combined exhibition. Since the certificate of admission and stand details were issued last December, many exhibitors have responded positively to the news that the combined exhibition will be staged as planned,” said Mr Wang Shutian, Honorary President of China Textile Machinery Association (CTMA).

He added, “The pandemic has created pent-up demand for quality machinery for sectors such as nonwovens and technical textiles as there was a lack of sales and marketing opportunities last year. Therefore, our

machinery manufacturers are eager to reconnect with the market.”

Despite the ongoing Covid-19 challenge, the seventh edition of the combined exhibition is expected to feature a gross exhibition space of 170,000 square metres. To-date, it has attracted the participation of 1,500 exhibitors, including many established machinery manufacturers from 24 countries.

ITMA ASIA + CITME is owned by CEMATEX and Chinese partners - the Sub-Council of Textile Industry, CCPIT (CCPIT-Tex), China Textile Machinery Association (CTMA) and China Exhibition Centre Group Corporation (CIEC), and organised by Beijing Textile Machinery International Exhibition Co Ltd and co-organised by ITMA Services. Japan Textile Machinery Association is a special partner of the combined show.

The last combined show in 2018 attracted 1,733 exhibitors from 28 economies and registered a visitorship of over 100,000 from 116 countries and regions. ♦