

All 20 ATS virtual seminars were made available on Zoom, Facebook Live, and via the ATS Virtual Live Broadcast Room. The ATS Virtual event promoted education through three tracts of expert-led sessions and panels, covering industry, sustainability, and fashion.

Industry leaders in the spotlight

Apparel industry leaders Julia K. Hughes, President of USFIA and Bob Kirke, Executive Director of Canadian Apparel Federation discussed "The North American Apparel Market Post COVID-19".

Mercedes Gonzalez, Founder and Director of Global Sourcing Companies, spoke about "What Retailer Buyers are Thinking Post COVID-19".

Rich Harper, Outdoor Industry Association Manager of International Trade, talked about "How An Uncertain Trade Environment is Impacting the Industry of Apparel and Footwear".

Marc Sidler, Chief Marketing Officer of TESTEX, spoke about the "Global Textile Testing & Certifications During- and Post-Pandemic".

J. Kirby Best, CEO of US-based OnPoint Manufacturing, spoke about "On-Demand Manufacturing and the Fashion Industry Post COVID-19".

Sustainability Conferences

Worldwide Responsible Accredited Production CEO, Avedis Seferian, spoke on "Responsible Sourcing in the Post-Pandemic World".

Global Senior Sustainability Manager of major US Outdoor brand Burton, Jenn Swain, spoke on the topic "Is Climate Action My Business? 2020 and Beyond".

Upcycle Founder, Gabriella Smith, discussed "Sustainable Fashion During COVID-19: The Upcycle Story".

Fashion Experts on Stage

Laurie Pressman, Vice-President of Pantone Color Institute, gave future insights via her session, "Botanica: Cooperation and Hope for 2021/2022 from Pantone Color Institute".

Pantone also presented "How Digital Solutions for Color Capture, Design, and Communication Can Streamline your End-to-End Color Workflow", featuring Pantone executives Adrienne Collins and Nick Bazarian.

Rising designers launching fashion brands and apparel start-ups benefited from fashion and design leaders, namely, Anna Livermore, Founder of Vmora; Christine Daal, Founder of Fashion Angel

Warrior; and Frances Harder, Founder of Fashion for Profit, as they all passed on their knowledge and passion by contributing 10 sessions focused on fashion, design, and sourcing for start-ups.

ATS Virtual was built in one month as an answer to the COVID-19 pandemic and served as a replacement for the third edition of ATS-Miami trade show, which was moved from May 27-29, 2020 to November 11-13, 2020. "Virtual is an immersive experience all to itself, which cannot be compared to a physical trade show. For international trade and sourcing-related industries historically tied to travel and trade events to transact, virtual is a remarkable solution. It's not tied to any geographic location... so, let's embrace it now!", said Prescott.

The ATS brand of events features annual shows in Toronto, Montreal, and Miami. It partners with the China Chamber of Commerce for Import & Export of textiles and apparel, and many other international governments, organizations, and agencies. The 2020 ATS Virtual event saw its largest contingent of manufacturers in attendance from China's Zhejiang Province, with over 50 exhibitors. ♦

Zhejiang International Trade Fair postponed till May 2021

The 21st Zhejiang International Trade Fair is postponed to 12-14 May 2021 due to the Coronaries outbreak in 2020.

The epidemic has "hit the pause button" on the global exhibition industry. Although the national epidemic prevention continues to improve, the international control situation faces serious challenges and has become more complicated over last six months.

On 6th April 2020, the State Council of China issued the circular of "The Further Control and Preventive Measures

at Key Venues, Units and Groups". According to "Preventive Suggestions" in the circular, it has clearly mentioned that all kinds of exhibitions have to be stopped for the time being.

In order to fully co-operate with the national epidemic prevention, protecting the health and safety of all show participants, at the same time, the organizer respects the market and industry status, we follow the opinions of the industry associations, exhibitors and professional visitors and have decided that the 21st Zhejiang International Trade



Fair For Textile And Garment Industry will be further postponed from 22-24 July 2020 to 12-14 May 2021, and the show venue will remain unchanged at the Yiwu International Expo Centre in Zhejiang.

The 21st Zhejiang International Trade Fair For Textile And Garment Industry" will continue to join hands with the China Health Care Association Textile Branch to organize "The International Health Textile Science and Technology Innovation Conference" in May 2021, helping the textile industry to speed up recovery after the epidemic. ♦