



## Countdown has started for International KTM 2020

The heart of the textile production in Turkey, the city of Kahramanmaraş will host Kahramanmaraş Textile Machinery Fair amongst 24th to 26th of September 2020.

Kahramanmaraş Textile Machinery Exhibition, which has brought together textile machinery manufacturers and various investors since 2014, will take place amongst 24th to 26th of September 2020 at Kahramanmaraş Fair Center (KAFUM).

### Investors and Manufacturers Will Meet

Many industry representatives from Turkey and abroad will participate in the organization. Kahramanmaraş is the center of textile production in Turkey, will bring textile machinery manufacturers and various investors from Kayseri, Nigde, Adana, Osmaniye, Gaziantep, Sanliurfa, Adiyaman and Malatya.

KTM 2020 will bring together representatives of the textile, garment,

fabric and yarn sectors, and will also pave way to new business partnerships. Besides, B2B (Business-to-Business) meetings will be held at the fair.

Sponsored by the International Kahramanmaraş Textile Machinery Fair, İTHİB (Istanbul Textile Raw Material Exporters' Union), ATHİB (Akdeniz Textile Raw Material Exporters' Union); it will be realized with the support of Kahramanmaraş Metropolitan Municipality in cooperation with Kahramanmaraş Chamber of Industry and Commerce. At the same time, KOSGEB (Small and Medium Enterprises Development Administration) and its support will be provided with the companies who manufactures locally and participates at the fair.

### The Heart of Turkish Textile, Kahramanmaraş

The city of Kahramanmaraş, holding a prominent position with the manufacture of yarn, weaving, knitting, confectionery, dyeing and finishing is at the same time come forward through the achievement of 70 per cent of the textile and confectionery production. Apart from this, Kahramanmaraş alone manufacturing 30 per cent of total yarn and 13 per cent of the total woven and knitted fabrics.

Kahramanmaraş, maintain its' critical role in the industry via satisfying 25 per cent of all the textile investments and 20 per cent of all the general investment figures.

### Central Hub of Sectoral Organizations in Textiles

Another discernable feature of the Kahramanmaraş is that it is located in the middle of Adana, Osmaniye, Gaziantep, Niğde, Kayseri, Malatya, Şanlıurfa and Adıyaman, which are important cities for the textile and apparel production. Thanks to its' adjacent proximity to these locations, Kahramanmaraş is still regarded as the central hub for the sectoral organizations locally. At KTM 2020, textile, confectionery, fabric, yarn and accessories manufacturers, one of the most vital export disciplines, will become together with the machinery manufacturers.

### KTM 2019 Hosted 186 Global Brands from 17 Countries

In the fifth edition of the International KTM held in September last year, 186 global brands from 17 countries have come together. The exhibition strengthened its position in the textile sector by hosting 9,698 visitors from 21 different cities such as from Gaziantep, Niğde, Osmaniye, Şanlıurfa, Denizli, Bursa, Kayseri, Malatya, Adıyaman and İstanbul for 3 days.

As achieved in the past, KTM has pursued a successful growth trend on the sectoral distribution of visitors lastly. In sector specifics, 40 percent of the visitors were from the yarn industry, 20 percent from the Dyeing, Printing and Finishing discipline, 18 percent from the weaving profession, 17 percent from the knitting field, and 4 percent from the technical textiles.

At the same time, bilateral meetings were held within the scope of European Union Projects organized by KOSGEB during the fair, while sector representatives also laid the foundations for the new investments in B2B meetings.

"We are happy to have our contribution" Picanol, one of the weaving machine manufacturers, was among the companies that participated in KTM 2019. Picanol Turkey General Manager Gürcan İmdat, said in his statement on the fair as the manufacturer of weaving machine, "We are gratified to have our contribution to the KTM. I hope it will grow stronger with the number of participants and visitors and also can



serve the Turkish textile sector" by mentioning about the importance of the South and Southern Anatolian region as the main areas of the textile activities and business commercials.

"We Are Very Satisfied From Visitors" Textile Technology Producer Trützschler was another company that participated in KTM 2019. Trützschler Turkey General Manager Christoph Weber has made a short speech on the fair and said, "It was a very nice organization. We had the opportunity to take care of our customers closely. We are also very pleased with the interest shown by our visitors to our company. Thanks to everyone who contributed. "

"We Had the Privilege to Demonstrate Rieter Innovations for the first time at the Fair in Turkey" Erbel Mümessillik was also present at the latest fair, International KTM 2019. Representing key players of the yarn industry and the companies represented under its' umbrella such as Rieter Machine, Spindelfabrik Suessen, Bräcker AG, Novibra CZ, J. Kaulhaus & Sohn, Uster @ Joss are one of the few

examples. Erbel Chairman Haluk Erbel said on their participation, "We had the pleasure to meet once more with our clients at the KTM Fair known as the heart of the short staple fiber spinning with the neighboring cities. We had an opportunity to demonstrate Rieter innovations for the first time at the KTM in Turkey."

"KTM Fills An Important Gap" Textile Technology Manufacturer Uster has become one of the companies that exhibited their technologies by signifying its participation at KTM 2019. Uster Sales Manager Mürsel Özgür said, "KTM fills a significant gap on a sectoral basis. The fair offers local suppliers and machine manufacturers who have a voice in the world to observe the dynamics of the region."

"KTM Has Been An Indispensable Fair" Elteksmak Board Member Eyüp Poslu said in a statement regarding the participation of KTM 2019, "We attended all KTM fairs. I can say with a confidence that we had an indispensable fair. We left here with successful results." ♦