

Even more denim excellence

KARL MAYER has opened a new R&D centre for denim in Italy



On 14th and 15th November 2019, KARL MAYER ROTAL expanded its denim centre of excellence with an in-house show for its customers and celebrated at the same time the 50th anniversary of its birth. There is now a brand new competence centre featuring a GREENDYE pilot installation,

academy, showroom and meeting rooms in an area covering 500 m². The expansion offers customers new opportunities to make their production more efficient and sustainable, as demonstrated by an event programme that included a factory tour, machinery show and specialist presentations. Around 34 representatives from international customers accepted the invitation to Mezzolombardo. The guests were particularly impressed by the 13-metre-long pilot installation. The equipment is used to simulate the environmentally friendly and efficient nitrogen dyeing technology in real-life conditions on a scale of 1:10. In addition, KARL MAYER ROTAL stands out thanks to its comprehensive service.

“The customers can come to us with their yarn. We dye and warp it, and working with our Italian partners, we then turn it into woven fabrics that are comparable with previous products. Many guests were I was even able to discuss some specific projects,” said Stefano Agazzi, Chief of Technology and Products, when summarising the event’s success. ♦

Front, from left to right: Roland Kohn, President of the BU Warp Preparation, CEO Arno Gärtner and Enzo Paoli, Managing Director at KARL MAYER ROTAL, open the new competence centre for denim customers.

