

# Geoff Loftus Joins EFI for New Customer Advocacy and Service Initiative



Long-time print industry service executive Geoff Loftus has joined EFI to help drive this initiative for the company's global inkjet operations. Loftus, who is EFI's new vice president of global inkjet service, will spearhead customer advocacy and service with a large portion of the company's client base worldwide who rely on EFI™ for high-quality display graphics/signage, packaging, textiles and building material print production.

"Geoff is the ideal leader to establish a stronger customer success mentality within our expansive worldwide service operations, and he is one of the very few in the print industry with the level of experience and expertise needed to take EFI to the next level as a valued and trusted technology provider," said EFI Chief Operating Officer Marc Olin. "He will be essential in helping EFI's customers extend their competitive advantage in the industry's transformation from analog to digital printing." ♦

## New SSM GIUDICI Plant Manager

SSM Schärer Schweiter Mettler AG has appointed Ing. Stefano Minetti as New Legal Representative for their plant in Italy.

As of November 1st 2019 Stefano Minetti has started as legal representative and plant manager of SSM GIUDICI srl in Galbiate, Italy. Ing. Minetti holds a university degree in industrial chemistry and brings

with him a solid experience as plant manager of several filament yarn production sites in Europe. With his expertise and affinity to customer needs, he will help SSM into the next evolution stage.

SSM welcomes Ing. Minetti and wishes him a good start and a lot of success and fulfillment in his new function. ♦



Mr. Stefano Minetti.

# Andreas von Bismarck passed away

Andreas von Bismarck, Managing Partner of Terrot GmbH unexpectedly passed away on October 31, 2019.

Andreas von Bismarck initiated his working career at Terrot GmbH in 2006 and later became Managing Director of the firm. Many of Terrot's success can be attributed to his dedicated management. Andreas considerably modernized the company and created several new and innovative products. In 2015, he was instrumental in acquiring the Italian company "Pilotelli Macchine Tessili". Also in 2015 he was nominated as one of Saxony's best five managers.

With immediate effect, Peter Schüring will assume the responsibilities of Andreas von Bismarck as Managing Director.



In Peter Schüring's words: "The unexpected loss shocks us all deeply. Andreas von Bismarck contributed greatly to the company's growth and success. He was well respected by his many business partners."

Beyond his professional responsibilities, Andreas von Bismarck supported several nonprofit associations and shouldered numerous social commitments. He was co-founder and spokesperson of the association "Wirtschaft für ein weltoffenes Sachsen", Honorary Managing Director of the "Kira Auguste Prinzessin von Preussen Musik und Kultur Stiftung" and a member of the "Kunstsammlungen Chemnitz".

Andreas von Bismarck leaves his wife and two daughters behind. The funeral will take place in Berlin and attended only by his immediate family. In addition, there will be a public commemoration service in Chemnitz. ♦