



3rd Intertext Tunisia Fair uniting textile industry leaders under one roof

3rd Intertext Tunisia Fair will take place between 02-04 April 2020 in Sousse, Tunisia. It has provided great sales growth and export value to all its participants since its first edition is waiting for textile industry leaders for the third time. Intertext Tunisia Exhibition attracts thousands of professionals of Textile buyers mainly from African countries and also Europe and Middle East.

In the previous edition which took place between 04-06 April 2019, Intertext Tunisia welcomed 182 exhibitors/brands and 8240 professional visitors from 18 countries. The event brought professionals together from all sub-sectors of the textile such as raw materials, fabrics, yarns, accessories, dyes, and chemicals.

Intertext Tunisia also hosted a special section for denim manufacturers. "Blue Zone" hosted local and international denim and denim accessories manufacturers to introduce the latest trends in the denim industry.

Tunisia is emerging as one of the major production sites of clothing products in the Euro-Mediterranean zone. It's the sixth largest supplier of textile to

Europe; more than 95% of Tunisian exports go to Europe. In 2018, France, Italy, and Germany took 80% of all Tunisian exports.

Intertext Tunisia is an international platform where sector professionals are able to meet each other and develop their network. There were 182 exhibitors from 18 exhibiting countries received more than 8240 professional trade visitors. ♦

