

Jeanologia supports the training of young people for a sustainable future

Jeanologia, one of the world leaders in sustainable technology development, is collaborating with international prestigious universities, bodies and institutions to contribute to the development of a more efficient, sustainable and transparent textile industry by supporting the training of young people for a sustainable future. The company is backing a model that combines training and practice to address the new needs and profiles required for the digitalization and transformation of the textile industry.

The textile industry is one of the most contaminating on the planet and “our objective is to end this evil”, points out Carmen Silla, Marketing Manager at Jeanologia. The new generations are driving the change and will be the leaders in finding environmental solutions of the future, that’s why “it is vital to support their training so that they can transfer that commitment and that new business culture”.

“At Jeanologia we know how to do that, we’ve spent many years demonstrating that a new way of producing is possible; completely technological, efficient, ethical and sustainable. That’s why we are continuously increasing our commitment to the development of a more sustainable future,” Silla highlights.

Sharing its know-how with the world

This backing of the continuous improvement and innovation has brought Jeanologia to collaborate with various international prestigious universities, bodies and institutions. Masterclasses, talks, sustainable finishing training, collaborations with capsule collections, talent rewarding, teaching on digital transformation strategies, on sustainable design and on the circular economy, are some of its actions at centers throughout the world.

Parsons Art and Design School, the Fashion Institute of Technology in New York, Ravensbourne University in London, Fashion Design School in Singapore, National Textile University in Pakistan, I-Skool Denim and Jeans School in Amsterdam are some of the schools with which Jeanologia collaborates.

10th Edition: The School

With the demand for new job profiles and the need for training in these new professions, Jeanologia started up The School in 2013, a training grant that gives designers the opportunity to acquire all of the skills and knowledge necessary in design for textile laser, textile production techniques, sustainable design and denim product development.

At the same time, the company provides a complete service to its clients since the selected students have four months of advanced training and after that, they have the possibility to be hired by these clients and work at their production centers around the five continents. More than 50 young people from the five continents have already participated in this training program which is about to start its 10th edition and has employability of 80%.

25 years working for the world

Since 1994 Jeanologia’s mission has been to create an ethical, sustainable and eco-efficient industry through disruptive technology and know-how. Their laser, G2 ozone and e-Flow systems have revolutionized the textile industry. They offer infinite design possibilities and garment finishes while saving water, energy and chemicals, eliminating discharge and toxic emissions.

The company currently employs 220 Jeanologist from 24 nationalities and has clients in 5 continents through its 10 subsidiaries. The export of its machines and services represents 90% of its total billing, reaching 61 countries. The biggest market brands place their trust in Jeanologia, using technology developed by the company.◆