

# 5<sup>th</sup> DPS World 2019: Pakistan's only exhibition for digital printing and signage industry



Pakistan's Premier Digital Printing & Signage Exhibition – 5th DPS World Pakistan took place from 15th to 17th October 2019 at Lahore Expo Centre organized by FAKT Exhibitions (Pvt.) Ltd. concludes successfully with great success and a large number of quality visitors.

The exhibition was inaugurated by Mr. Irfan Iqbal Sheikh, President of the Lahore Chamber of Commerce & Industry, along with Mr. Saleem Khan Tanoli - CEO FAKT Exhibitions (Pvt.) Ltd. and numerous foreign and local exhibitors.

On this occasion, President LCCI stated that "FAKT Exhibitions have taken a wonderful initiative by organizing DPS WORLD PAKISTAN Exhibition, which will provide an opportunity for the Digital Printing and Signage industry to showcase their state of the art technologies and services. He further added that exhibitions like DPS WORLD PAKISTAN have played a pivotal role in strengthening our industries, providing business, employment opportunities and uplifting the economy of Pakistan."

The mega exhibition received an overwhelming response, as more than 100 companies participated from countries like China, Germany, Italy, Japan, Korea, Switzerland, Turkey, UK, USA and many more. The exhibitors displayed a wide and exquisite range of innovative tech-

nologies and solutions, such as: wide format digital printing, flatbed printing, signage and sign systems, laser cutting, engraving, inks and consumables, laminating and finishing, textile printing, vinyl and substrates, 3D printing, LEDs, vehicle wrapping, screen printing and much more.

The three day exhibition will last till 17th October 2019 and is expected to attract around 15,000 local and international trade visitors, providing them an ideal opportunity to get acquainted with innovative and state of the art technologies for digital printing and signage industry.

According to Mr. Saleem Khan Tanoli, CEO, FAKT Exhibitions Pvt. Ltd., "We are the organisers of IGATEX one of the leading textile machinery exhibition in the region. About five years ago we realized the need for a separate exhibition for the fast growing digital printing market of Pakistan. Since our first edition in 2015, we have seen a remarkable growth and

interest in the show. Leading brands such as SPGPrints, Roland, Epson, DGI, Atexco and Homer are represented this year. On the first day, Epson has launched a new dye-sublimation printer for the first time in Pakistan."

He added, "I have the vision to help the industry achieve their highest potential through investment in the best technologies and solutions. I am encouraged to note that some of the leading companies representing the textile sector have visited the exhibition in two days. These are the serious visitors who are keen to learn about digital printing technology."

He concluded, "One of the very interesting features of this edition is a comprehensive range of digital inks and auxiliaries which are on display. EPTA Inks, SPGPrints and Sensient are some of the brands that can be found at DPS World. I wish the exhibitors and visitors great success in their endeavours on behalf of FAKT Exhibitions Pvt. Ltd." ♦





# Epson launches new dye-sublimation printer for the first time in Pakistan



For the first time, Epson is showcasing its dye-sublimation digital textile printer, the SureColor SC-F6330 at DPS World 2019 in Lahore, Pakistan, delivering a Total Epson Solution that offers the highest quality output and efficiency in cost of ownership.

Epson continues to dominate with the number one market share at 89% for dye-sublimation digital textile printers for 44-inch category for the region. The company believes its dye-sublimation printers will expand rapidly in Pakistan.

"We believe our dye-sublimation solution will expand quickly in Pakistan, seen in the potential of the market. We have seen the success that our digital textile solutions have garnered in Southeast Asia and we are confident of our success here. With this launch, we aim to grow

our reach and maintain our number one market share position in Southeast Asia and in the Indo China region," said James Lim, Regional Head of Commercial & Industrial Printers, Epson Singapore.

Developed for textile producers, printing studios and merchandise businesses, the SC-F6330 aims to reduce users' total cost of ownership with its improved user productivity, easy user maintenance and uninterrupted printing for reduced downtime. Its complementary suite of bundled software enables users to better manage their printing efficiency.

Driven by its PrecisionCore Thin Film Piezo printheads, the printer delivers high-speed, roll-to-roll productivity with superior precision dot control ensuring colour, clarity and sharpness, at speeds of 63.4sqm per hour.

The SC-F6330 comes with new bundled software including Epson Edge Print RIP Software, Epson Edge Dashboard Support (EMX profiles), and Epson's LFP Accounting Tool to help businesses run efficiently and analyse running costs.

Designed for on-demand to large production printing volume, the new SC-F6330 comes with larger ink pouches than its predecessor, the SC-F6270 and can take on a higher volume of printing without interruption.

A complete and proven dye-sublimation printer solution, the SureColor F-Series is compatible with Epson's line of dye-sublimation transfer papers and designed to work exclusively with Epson UltraChrome DS Ink to ensure optimized output quality at industrial-level production. ♦





# brainzNeye / invenico offers creative branding and promotion solutions

Mr. Jimshed Mahmud CEO Invenico explained the concept behind the beautiful display of printed promotional materials on different mediums and products. According to Mr. Jimshed, they have on display what the printing technology on display at DPS can achieve.

They have the CNC & laser cutting and flatbed printing machines to produce stunning results on furniture and all types of promotional items and giveaways. A large number of clients such as K & N rely upon the innovative and creative solutions provided by Mr. Jimshed Mahmud and his team. ♦



# NIRVANA new generation textile printing solutions

With up to 190 cm printing width, with the options of 8/16 printhead, Nirvana makes it possible to print on woven, knitted fabrics with high-speed and quality.

It has an automatic belt cleaning and drying system with an automatic media drying system. Integrated media flattening system with a precise belt driving system. For printing stability, there is a unique carriage traveling system. ♦



# Farooq Sitara International highlights Atexco VEGA 3000DT

Atexco is a company specialized in Research and Development, manufacturing, sales and services of digital inkjet printing technology and equipment. Currently, their products and solutions are widely used in concerned industries like fabric, carpet, and signage and graphics printing.

According to Mr. Farooq Sitara, CEO of Farooq Sitara International, "The Atexco VEGA 3000DT with 32 KYOCERA heads high speed industrial digital textile printer offers 24 hours printing with daily output of 8,000 to 12,000 m<sup>2</sup>. Its exquisite sharpness gives perfect clarity, vivid color and suitable for all types of fabrics. It is equipped with a linear motor rail beam, the world's top brand components and stand alone electric control cabinet and ink supply system. Its degassing system reduces print head clogging and due to



higher ink concentration it is more economical. It also has intelligent output and ink consumption management."

He added, "We are one of the pioneers in the digital printing sector and introduced digital printing technology in Pakistan. The sales and marketing of Atexco digital printing machines started in 2008 and we have sold many high speed and wide width digital printing machines in Pakistan."

Farooq Sitara International demonstrated Atexco VEGA 3000DT at DPS World 2019. With vivid colours and exquisite sharpness, Atexco VEGA 3000DT is suitable for all fabric types. ♦

## LUSTRE® Digital Inks

LUSTRE® Inks are an environmental friendly alternatives using only high-class raw materials. Its excellent quality has been proved by international testing agencies. LUSTRE Inks series are free from Formaldehyde, harmful dyestuff, Alkylphenol and compliance with RoHS.

LUSTRE Sublimation Inks have been specially devel-



oped for printing on transfer paper and transfer to polyester fabrics, mixed fibre fabrics (minimum 80% polyester) or coated polyester objects.

Disperse Dye Inks are designed to produce bright and deep colors for the home-textiles and outdoor garments with excellent crock and wash-fastness properties. The applications include: Apparel, flags and banners. ♦