

machine and the TR300-1850S steaming machine, and the benefits of a total solution for textile print production. Providing the equipment needed to operate the entire digital textile workflow, Mimaki's all in one solution ensures complete technology compatibility, as well as increased productivity, print quality and reduced production costs.

"As a pioneer in textile printing, this industry has always been in our company's DNA and we are excited to show our extensive textile portfolio at ITMA 2019," comments Danna Drion, Marketing Manager EMEA, Mimaki Europe. "The potential of digital printing in textiles is clearly evident, and we aim to provide the technology to enable our customers to take full advantage of it and grow profitably."

Mimaki will also use ITMA 2019 to showcase its wide range of flagship solutions addressing different textile market segments. These include:

- ❖ **Mimaki TS55-1800:** A dye-sublimation business-enhancing printer, the TS55-1800 addresses the entry and mid-level markets offering continuous operation and an unprecedented price-quality ratio. Equipped with Mimaki's core technologies, the printer achieves high productivity and high-quality print with vibrant



Bringing a Total Solutions Approach to digital production of textiles, Mimaki also offers pre- and post-print treatment machines, such as the TR300-1850C coating machine (left) and TR300-1850S steaming machine (right).

colours and vivid imagery and is suitable for interior fabrics, sports and fashion apparel and soft signage.

- ❖ **Mimaki UCJV300-160:** A roll-to-roll UV LED inkjet integrated printer/cutter, featuring a white ink capability. A versatile printing system, the UCJV300-160 uniquely enables four-layer printing for transformative backlit applications, and five-layer printing, allowing different designs to be viewed on both sides of a substrate simultaneously. Visitors at ITMA 2019 will see the UCJV300-160 printing wallpapers live.

This array of technological breakthroughs represents only one side of Mimaki's commitment to the textile industry. At ITMA 2019, the company will also demonstrate its cooperation

with world-renowned designers who are driving innovation with cutting-edge and inspirational printed textile applications. As part of this approach, Dutch retail fashion designer, Tessa Koops, will use the show to demonstrate the power of Mimaki digital print technology for increased creativity, personalisation and profitability within the fashion industry.

Visitors can also discover Mimaki's broad digital textile portfolio during the company's press conference at ITMA 2019, Thursday June 20th, 14:00 – 15:00, CC1 – Meeting Room 1.4, Fira de Barcelona. ♦

Huntsman Textile Effects to present sustainable products

NOVACRON® Advance reactive ink range enjoys remarkable coloristic performance and shade intensity with superior fixation and fastness results. Easier and more efficient to use, this range requires minimal maintenance and results in greater savings while meeting stringent industry standards.

ERIOFAST® Vista ink range is a unique sustainable digital printing solution for polyester-cotton blends which uses a simple urea-free system to outperform the best alternative solutions in terms of brilliancy, gamut, color depth and fabric handle at reduced energy consumption and emissions.

AVITERA® SE dyes meet the environmental standards of global brands. Its ground-breaking technology reduces water



and energy consumption up to 50% while increasing productivity through shorter production time.

TERASIL® W/WW dyes are a robust and high performance washfast dye range for polyester and its blends. It achieves right-first-time performance and is bluesign® approved and suitable for STAN-DARD 100 by OEKO-TEX® certified textile products.

With **Teflon EcoElite™ non-fluorinated durable water repellency** technology, we are redefining functional finishes, finding new sustainable ways to drive product value and performance. Teflon™ Reimagined!

ERIOFAST® are innovative dyes for deep intensive shades with outstanding wet fastness properties and optimum performance in chlorinated pool water, achieve excellent color blocking properties.

Combining innovative durable water repellent finishes with unparalleled technical expertise, **High IQ® Repel** provides durable eco-friendly and sustainable protection for every performance need. Its performance standards are customized for the broadest range of end-uses: everyday, outdoor and extreme adventures. ♦