

ColorJet becomes Platinum Sponsor at ITMA 2019

From a net consumer of textile machinery to being a platinum sponsor of ITMA is a long way to come for the Indian textile machinery industry. ColorJet is the first Indian digital textile printing company to strike a platinum sponsorship deal at ITMA 2019 and will have a stand at Hall-3, Booth No-B102.

The textile printing industry represents 30 billion square metres of material volume on an annual basis worldwide while global digital textile printing market was valued at €1.17 billion in 2016 with growth forecast to reach €2.42 billion in 2021. Digitally printed textile is growing at a steady annual rate of 25%.

“ColorJet is proud to be Platinum sponsor of ITMA 2019. This partnership is aligned with our aspiration of becoming a global digital textile printing brand coming out of India with a face of efficient Indian engineering product and technology,” says Mr Jitender Pal Singh, Vice President (Textiles) at ColorJet India.

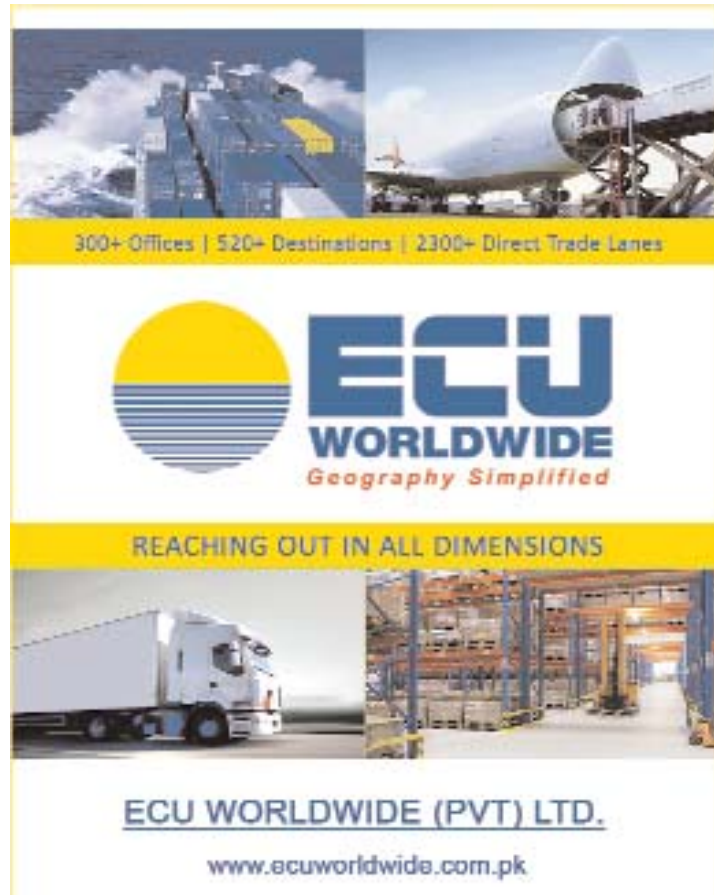
Ms Sylvia Phua, ITMA 2019 Project Director adds, “Printing is an exciting sector at ITMA 2019 as the industry has seen vast transformation in the digital arena. We are pleased to welcome ColorJet, a leading Indian manufacturer of digital inkjet printers, to showcase their innovations at our exhibition.”

ColorJet India Ltd, manufacturer of digital textile printing technologies will be highlighting India's most preferred direct to fabric printer, the VASTRAJET along with two other printers, the METRO and FABJET GRAND.

VASTRAJET is a workhorse with over 100+ installations across the globe. For the production rate it delivers, it probably has the lowest carbon footprint and is ideally suitable for fashion apparel producers with its working width of up to 180 cms.

While the METRO is an excellent example of applying Indian originality to technology that anyone can purchase at an affordable cost. The METRO is a high-production speed printer with lower energy and water consumption, making it a cutting-edge textile printer.

The FABJET GRAND, especially targeted at the industrial home furnishings textile segment with its working width of up to 320 cms. It is particularly suitable for printing home decor products like curtains, bed covers, table covers and sofa covers.



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The printer prints both on cotton and polyester-based fabrics and uses environmentally friendly aqueous based pigment, reactive or disperse inks.

ColorJet proudly claims that it designs, manufactures and integrates every component of its printers such as inks, print-heads and the control system to ensure maximum quality, reliability and uptime combined with the lowest cost of ownership.

ColorJet's centralised customer care, team of engineers and well-maintained inventory levels of consumables or spares, with an all-India presence, ensures 100% customer satisfaction. ColorJet maintains its position in India as per the latest IDC 2018 Q3 Super Wide Format report, while assiduously pursuing excellence in digital printing since 2004.

Over 4,000 ColorJet printers are in operation around the world, across India, Middle East, Australia and Europe and the company keeps its presence strong, by exhibiting at various international platforms like ITMA Asia, DTG- Bangladesh, ITMA Barcelona, etc. ♦

