

Marco Mori new Chief Financial Officer of SSM AG



SSM Schärer Schweiter Mettler AG has appointed Marco Mori as Chief Financial Officer. He has started as of February 1st 2019 as CFO and member of the management team of the SSM Group. Mr. Mori holds a Bachelor of Science in Business Administration from the

University of Applied Sciences in Southern Switzerland (SUSPI) and has many years of experience in finance and controlling.

SSM welcomes Mr. Mori and wishes him a good start and a lot of success and fulfillment in his new function. ♦

Roman Haefeli new Head of Sales of SSM AG



Increasing customer demands require increasing sales service responsibilities. To strengthen the worldwide team and to achieve complete customer satisfaction, SSM Schärer Schweiter Mettler AG is pleased to announce the appointment of Roman Haefeli as Head of Sales.

As of January 1st 2019 Roman Haefeli has started as Head of Sales and member of the management board of SSM Horgen. Mr. Haefeli holds a degree in mechanical engineering from the Swiss Federal Institute of Technology (ETH) and many years of experience in research, development, operations and sales.

SSM welcomes Roman Haefeli and wishes him a good start and a lot of success and fulfillment in his new function. ♦

Lenzing announces new senior management appointment

The Lenzing Group has announced the appointment of Florian Heubrandner as Vice President of Global Business Management Textiles. Florian Heubrandner will be leading Lenzing's global strategy and development across the textiles value chain, bringing to life Lenzing's transformation from a B2B fiber producer to a business-to-business-to-consumer (B2B2C) brand following the rejuvenation of Tencel, Lenzing's textile specialty brand, earlier this year and the launch of Lenzing EcoVero, Lenzing's sustainable viscose brand, last year.

"The appointment of Florian Heubrandner will enable us to grow from strength to strength in the global textile ecosystem," said Robert van de Kerkhof, Chief Commercial Officer of Lenzing

Group. "Over the past few years, Florian has played an integral role in Lenzing's global leadership team and we are confident that under his leadership, our textile business will continue to grow and prosper, supported by a stronger relationship with our partners and customers across the value chain."

Following the introduction of Tencel, Lenzing's textile specialty brand, in February, Lenzing has been on a fast track to a B2B2C brand transformation while garnering steady growth via



Florian Heubrandner, Vice President of Global Business Management Textiles.
© Lenzing AG

collaborations with consumer brands and participation in various fashion shows around the world.

"Innovation and branding will remain our core focus in the textile segment," said Florian Heubrandner, Vice President of Global Business Management Textiles. "Drawing on the synergies of our R&D center in Austria and the Application

Innovation Centre in Hong Kong, we will continue to empower the industry value chain with high-quality fibers and value-added fiber and fabric innovation. ♦