



# Kelheim Fibres?: New speciality fibre Danufil® QR selected as a Finalist for IDEA 2019 Achievement Awards

After a fire at Kelheim Fibres' production plant in October 2018, the Bavarian viscose fibre specialists are gradually rebuilding their production capacity from currently 40% to full capacity by the middle of 2020.

While doing so, Kelheim Fibres deliberately focuses on the opportunities offered by the reconstruction of their plant: "In the future we will concentrate even more ever on speciality fibres. This strategy, combined with new state-of-the-art production lines, even better environmental performance and more than 80 years of experience in viscose fibre production will make us stronger and our business even more robust", says Matthew North, Commercial Director at Kelheim Fibres. ""Coming back stronger" will be our motto for 2019."

The IDEA19 fair provides the perfect platform to prove this point: Kelheim Fibres will present a new viscose fibre speciality,



*Matthew North, Commercial Director at Kelheim Fibres.*

Danufil® QR, that was specifically designed for the use in disinfectant wipes. While standard viscose fibres, due to their negative charge, bind up to 80% of so-called "quats" (quarternary ammonium compounds, a common disinfectant) and

so hinder their actual purpose, the positively charged Danufil® QR can reduce this undesired effect to less than 10%.

Softness, excellent fluid management and full biodegradability are the typical properties of viscose fibres – with the use of Danufil® QR, disinfectant wipes can now also benefit from these attributes. The new speciality fibre has already impressed one panel of experts: Danufil® QR has been selected as a finalist for the IDEA 2019 Achievement Awards in the category "raw materials".

Alongside Danufil® QR, the Kelheim Fibres team will showcase a broad range of – established as well as new – fibre specialities at IDEA19, such as, for example, Galaxy®, the world's leading fibre for tampon production, or VILOFT® shortcut fibres for the manufacturing of flushable wipes. Meet Kelheim Fibres at IDEA19, Hall B, Booth Nr. 834. ♦