



DOMOTEX asia/CHINAFLOOR 2019 Preview

DOMOTEX
asia/CHINAFLOOR



DOMOTEX Asia/CHINAFLOOR, the largest flooring tradeshow in Asia Pacific now welcomes visitors to register for the 2019 edition, held from March 26th – 28th. Traditionally, one of the most important sectors of the show is carpet, driven by rising consumption in China, being also the place with the highest annual growth rates of carpets consumption. Along with Turkey, China accounts for about 40% of the overall world exports of carpets, while the other major exporting countries decrease their exports.

Among the highlights of 2019 is Luxury Brands, a distinct display area presenting 15 renowned carpet design firms who indulge visitors with a variety of new, extravagant products. This year three of the companies participating in the event, will take their own booth of 30 square meters.

Oritop is one of them, has been among the leading international trendsetters of innovative, hand-made rugs and flatweaves, successfully blending tradition and modernity.

Luxury Brands is co-organized and sponsored by COVER Magazine, a key partner of DOMOTEX Asia/CHINAFLOOR.

The other forward-looking concept of 21st edition of the show is Chinese Original Carpet Design Show. For the first

time DOMOTEX Asia/CHINAFLOOR will present a design competition, focusing only on the original Chinese design of carpets and rugs. The show aims to present local talents and introduce Chinese design trends.

Next year for the first time DOMOTEX Asia/CHINAFLOOR will welcome AGNI. Since their foundation in 1993, they have rapidly grown from a small team of artisans to a huge family of talented craftsmen. AGNI believes in innovation and beauty, continuously striving to make rugs with unique textures, colors and designs. Another leading company joining the fair in 2019 is SHAW. Having a history of 40 years, they introduced significant innovations to the carpet industry, including spill-proof

carpets and stain and soil resistance system. Last but not least important debut of 2019 is the Korean company Hanil Medical, with heated and cooling floor mats.

In 2018 DOMOTEX Asia/CHINAFLOOR increased their international attendance by 10%, from which the top five visiting countries outside of China ranked: South Korea, the United States, Japan, India, and Malaysia. With a considerable increase of Oceania, Europe and Asia regions, more than 97% of the visitors were pleased with the exhibition. In 2019 DOMOTEX Asia/CHINAFLOOR will continue its success with a significant growth of attendees from its main region – Asia-Pacific. ♦

