

MS JP6 and JPK Evo machines on display at BSI Stand

The MS-JP6 printer is among the most flexible and high-productivity solutions on the market, being entry level to MS-JPK series.

The mechanical parts of the machine, as well as the fabric carrying system is the result of the vast experience of MS (Italy) in the



manufacturing of textile printing machines, both screen and digital, an experience that allowed MS Printing to reach an almost absolute reliability and precision in the fabric tension and advancement control.

Another machine on display is MS JPK Evo with high resolution speed 350 linear meters/hour and maximum speed 640 linear meters/hour. ♦

Datacolor and Inèdit introduce colour selection solution for digitally printed textile industry

Datacolor announced its partnership with digital software developer Inèdit Software to introduce a colour measurement and selection solution for the digitally printed textile industry. The partnership pairs Datacolor's professional colour matching tool, ColorReaderPRO, with Inèdit's textile design software neoCatalog. The combination platform enables designers to accurately measure 'colour inspiration' in the real world and update their textile designs instantaneously with the measured colour.

"Thanks to the rising popularity of fast fashion, designers in the digitally printed textile industry have been eager for solutions that will allow them to turn inspiration into new designs as quickly as possible," said Oriol Martínez, Business Development Manager at Inèdit. "By pairing our leading software with ColorReaderPRO, industry professionals can achieve reliable, accurate colour and get their digitally printed textile designs to market faster than ever."

The solution allows designers to capture real-world colour inspiration using the hand-held ColorReaderPRO tool, and transfer that information wirelessly into a textile design using the Inèdit iPad app (similar to an eyedropper feature on a computer). Inèdit's software connects designers, print shops and manufacturers, ensuring that the exact colour measurements are communicated every time.

"We're excited to bring our ultra-portable, best-in-class colour selection tool to the digital textile industry through our partnership with Inèdit Software," said Brian Levey, Vice President of Consumer Solutions at Datacolor. "Because ColorReaderPRO is compact and easy to use, designers can measure any source of colour inspiration wherever it strikes – whether in the office or on the go. We offer our partners native SDKs for



ColorReaderPro for Textile.

iOS, Android, Windows and Mac to simplify the integration of ColorReaderPRO into their software applications, enabling multiple applications in various industries." ♦