



Presentations on ITMA ASIA + CITME 2018

Pakistan Textile Journal in association with Beijing Textile Machinery International Exhibition Co. Ltd. organised a series of presentations on ITMA ASIA + CITME 2018 Exhibition to be held from 15th to 19th October 2018, National Exhibition and Convention Center, Shanghai, China in Karachi and Lahore.

The first presentation was given to the newly formed Chamber of Industries on 6th September 2018 in Karachi at the office of Towels Manufacturers Association followed by the second presentation at Textile Asia Exhibition Conference 2018 on Sunday, 9th September 2018 in collaboration with the Textile Institute Manchester Lahore Section.

Great interest was shown by the textile industry professionals attending the presentations. In a 30 minutes presentation, the participants of the presentation were briefed about the online visitor registration, Chinese Visa process and halal food options. We are grateful to Dr. Khursheed Nizam, President, Ecommerce Gateway Pakistan Pvt. Ltd. for providing us the venue for the event. Pakistan Textile Journal is pleased to present some extrants of the presentation for the interest of our readers.

Mr. Nadeem Mazhar, Senior Editor and Publisher, Pakistan Textile Journal said, "ITMA ASIA + CITME 2018 is organised by Beijing Textile Machinery International Exhibition Co Ltd and co-organised by ITMA Services in



partnership with The Japan Textile Machinery Association."

While talking about the new venue of the exhibition, he added, "The National Convention and Exhibition Centre in Hongqiao business district of Shanghai is Co-built by the Ministry of Commerce of China and the Shanghai Municipal Government. It is the largest singlebuilding exhibition complex in the world with a total construction area of 1.47 million square meters. It is easily accessible as it is located near the Hongqiao Transportation Hub, and connected to Hongqiao Airport and Hongqiao Railway Station via the city's metro. Facilities at the NECC include

exhibition halls, a commercial centre, office buildings and a hotel. All the exhibition halls are directly accessible by freight carriers. The routes from Pudong International Airport to NECC by car and Metro Line 2 were described by showing google maps."

ITMA ASIA + CITME 2018 has already sold out exhibition space. Over 1,700 exhibitors from 28 countries will take part in the show in the space of over 170,000 sqm in seven Halls. A series of focused campaigns in India, Pakistan, Bangladesh, Indonesia, Vietnam, Thailand and Turkey are organised for the visitors. Finally, 10,000 foreign visitors are expected to visit the show. ♦