



Stand of Stars Innovation at Project Lebanon 2018.

Mimaki joins stars innovation's 20th Anniversary Celebration



Ms. Yumi Taguchi, Area Sales Manager at Mimaki Europe.

Mimaki, one of the leading manufacturers of wide-format inkjet printers and cutting systems, joined Stars Innovation S.A.L., its partner in Lebanon, to celebrate their 20th anniversary.

Taking place at Casino du Liban, the ceremony saw Stars Innovation award Mimaki Europe and other partners for their long-established strategic partnerships. The celebration also coincided with Project Lebanon 2018, the premier trade exhibition for construction materials and equipment in the region, in which Stars Innovation participated with great results. The show took place from 26 – 29 June at the Seaside Arena, Beirut.

“Our sincere congratulations go to Stars Innovation on their 20th anniversary,” said Ms Danna Drion, Senior Marketing Manager EMEA of Mimaki Europe. “Stars Innovation has always been a valued partner of Mimaki in the region. Having benefited from their impeccable knowledge and unbeatable expertise, we believe Stars Innovation is the right partner to help us maintain our position as the market leader in Lebanon. We look forward to continuing our relationship for years to come.”

Mimaki solutions highlighted at Project Lebanon 2018

At the show, Stars Innovation put a number of Mimaki's latest solutions on display, from its industry leading UV printers to its innovative range of textile printers. Some of Mimaki's latest releases especially attracted much attention from the crowd:

The UCJV300 Series

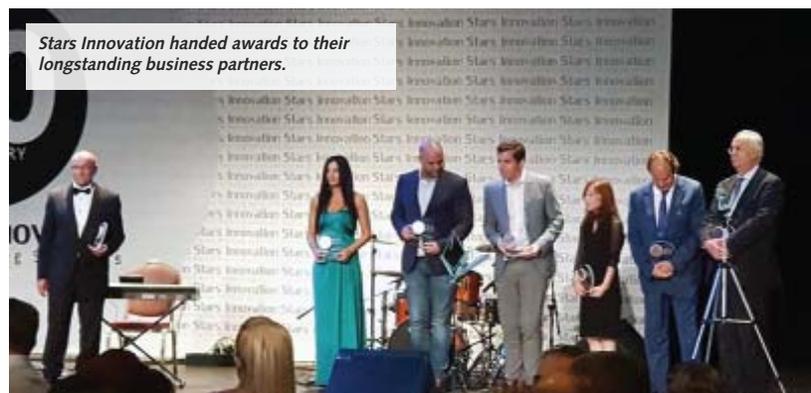
This latest UV release from Mimaki was the main attraction at the stand of Stars Innovation. UCJV300 printers deliver a remarkable range of applications and versatility with four-layer printing in addition to five-layer printing capabilities. Their integrated cut functionality enables volume production of labels, decals, window clings, vehicle markings and

more in each unit. The printers also utilize flexible UV inks that cure instantly, allowing customers to quickly print and immediately move to the finished product without waiting for drying.

The Tx300P-1800

Engineered exclusively for direct-to-fabric printing, the Mimaki Tx300P-1800 includes many features found in high-end direct-print models, but with a lower cost-of-ownership model that is suitable for users creating samples or short-run pieces. It also features Mimaki's unique dual ink capability, with which users can simultaneously load both textile pigment and sublimation dye inks on one printer.

More details about Mimaki products, including its full range of printers, inks, and cutting systems, can be found at www.mimakieurope.com. ♦



Stars Innovation handed awards to their longstanding business partners.