

19th Textile Asia 2018 ends with great success



Pakistan Readymade Garments Manufacturers & Exporters Association (PRGMEA) and Ecommerce Gateway Pakistan have jointly organized 19th Textile Asia 2018 - International Textile, Garments Machinery and Clothing Trade Fair from 27th – 29th March, 2018 at Karachi Expo Centre.

Mr. Mohammad Younus Dagha, Federal Secretary for Commerce, Government of Pakistan alongwith Ms Li Yang - Vice Division Director Department of Commerce of Zhejiang Province – China; Han Chong, CEO - Zhejiang China Textile City Network Co. Ltd; Mr. Inam Ullah Khan Dharejo - Secretary Trade Development Authority of Pakistan; Mr. Shaikh Mohammad Shafiq - PRGMEA Chairman (Central), Dr. Khursheed Nizam, President – Ecommerce Gateway Pakistan (Pvt) Ltd. and Mr. Uzair Nizam, Project Director Textile Asia inaugurated the exhibition by Multiple Ribbon Cutting ceremony.

Mr. Mohammad Younus Dagha, Federal Secretary for Commerce Government of Pakistan, said that the export of Pakistani readymade garments has increased in the international market as well as prices of Pakistani readymade



garments have also increased. He was of the view that the holding of this event would be beneficial for the local textile industry and that there would be enhancement in the country's exports. The display of the modern machinery will also benefit this sector and those associated with the industry would also enhance their capacity.

On this occasion Ms Li Yang, Vice Division Director Department of Commerce of Zhejiang Province said that the purpose of holding Zhejiang Export Fair in Pakistan during the period of 19th Textile & CFT Asia 2018 is to help the Pakistani market for better understanding

of Zhejiang textile & apparel industry which will surely increase bilateral business and investments.

PRGMEA Chairman (Central) Shaikh Mohammad Shafiq said that this trade fair is expected to host more than 2,000 foreign delegates as well as 65,000 visitors from trade and corporate sector. The focus of this trade fair is value addition in the textile industry to increase the export of our value-added textile and garment products.

More than 1,000 International Brands displayed their products in over 800 Booths from 27 countries including Austria, China, Czech Republic, France, Germany, Italy, Korea, Japan, Turkey, UK, and USA.

President Ecommerce Gateway Pakistan, Dr. Khursheed Nizam said that 19th Textile Asia is a UFI (Paris) approved textile trade fair. Adding to it, Mr. Uzair Nizam, Project Director Textile Asia told us that this trade fair showcases immense buying selling potential of textile, garment and allied industries and is poised to introduce overseas suppliers of textile and garment materials, accessories & parts and machinery to the textile and garment industry of Pakistan. ♦

“Leading textile companies from Zhejiang Province were present at Textile Asia 2018”

Interview: Ms. Li Yang, Vice Division Director, Division of Foreign Trade Development, Zhejiang Department of Commerce.



Please tell us something about Zhejiang Department of commerce and its activities?

Zhejiang Department of Commerce aims to promote the multilateral and bilateral trade contacts and cooperation between Zhejiang and other countries and regions. It is also responsible for the promotion and bilateral investment and economic cooperation.

How many companies from Zhejiang Province are participating in Textile Asia 2018?

More than 60 companies from the Zhejiang Province are exhibiting at Textile Asia 2018 exhibition in Karachi, representing different sectors of the textile industry. The exports of Zhejiang Province are around US \$ 286.8 billion. 80% of the trade volume is contributed by private owned companies in the Zhejiang Province. The volume of trade between Zhejiang and Pakistan has reached 4 billion dollars.

How Zhejiang Province and its textile city can benefit Pakistan in terms of business and trade?

A lot of businessmen from Zhejiang are doing business all over the world as well as in Pakistan. From machinery manufacturing, textile hardware, software to commodities the textile city provides all the solutions as there are 35 thousand companies in the China textile city and it is the largest textile city and commodity

trade centre in the world. More than 1,000 people from Pakistan are doing business with companies in the China Textile City.

Please tell us about the unique strengths of Zhejiang Province?

Zhejiang Province accounts for the first self-employed individuals, first private enterprises, first specialized market, first farmer's city, and a batch of leading enterprises such as Alibaba, Hikvision and Geely. The number of market entities in per capita terms in Zhejiang has ranked the first in China for many years in a row.

We sincerely hope to build a business communication platform for companies of both countries through this exhibition. I wish this trade fair a complete success. Zhejiang Province and Pakistan will surely have a long and profitable future together. ♦





