



9th Shanghai International Digital Printing Industry Fair (TPF 2018)

The 9th Shanghai International Digital Printing Industry Fair (TPF 2018) was held at the Shanghai New International Expo Centre (SNIEC) from April 19 to 21, 2018. The exhibition aims to help exhibitors and industry upgrade their business model, expand multiple channels and enhance terminal value. More than 200 exhibitors from over 25 countries participated in TPF 2018. The exhibiting countries were: China, Japan, Korea, Italy, Switzerland, France, Russia, India and more.

As one of the most influential digital printing fairs of Asia, TPF 2018 has attracted top and well known brands including: MS, Mimaki, Konica Minolta, SPGPrints, Kiiian Digital, DuPont, Isocarbo, Mutoh, Kornit Digital, etc. The exhibits spread across digital printing machinery and accessory, pre and after treatment equipment, digital ink & consumables, etc.



More than 9,500 visitors visited TPF 2018 from around 50 regions and countries, such as India, Japan, Korea, America, Vietnam, Pakistan, Bangladesh, Thailand, Italy, Turkey, Brazil, etc. Almost 65 per cent visitors belong to end-user industry in the professional areas of in-home interior, garment and apparel, dyeing factory, fabric manufacturing, leather and ceramics & glasses. The remaining visitors specialize in printing consumables, digital design & software and other areas. TPF cooperates closely

with main industry media and top brands to fully understand demands and challenges. At the same time, TPF also arranges efficient and fruitful onsite activities.

Shanghai International Digital Printing Industry Fair (TPF) has been successfully organised for the past eight years. With UBM's expertise in organising events and its strong global network, TPF has grown to be one of the most influential international digital printing fairs in Asia.

TPF is aiming to develop digital printing business by providing a communication platform among equipment manufacturers, technology suppliers and end-users.

TPF focusses on innovative products and advanced technologies, provides companies with a variety of communication and sales channels while helping them to gain a solid position in digital printing industry.

For more information, please visit www.cstpf.com. ♦