



# 4<sup>th</sup> edition of Intex South Asia: The biggest international textiles sourcing show of South Asia

The 4th edition of Intex South Asia, the most established and trusted sourcing platform will be held on 14-15-16 November 2018 @ BMICH (Sirimavo Bandaranaike Exhibition Centre) in Colombo, Sri Lanka.

Intex South Asia provides a one-stop comprehensive sourcing & trading platform for global apparel manufactures, international sourcing & buying offices, buying houses, apparel brands & retailers, etc. who are constantly looking to source yarns, apparel & denim fabrics, clothing accessories, dyes & chemicals and allied services from quality suppliers across the world. Since its launch in 2015, Intex South Asia has successfully connected with professional trade buyers and suppliers from more than 30 countries and regions with an excellent growth of 67% international buyer growth and 46% in exhibitor's year-on-year basis making it the biggest and only international textile sourcing show of South Asia region.

The show is endorsed and supported by Ministry of Industry and Commerce (Government of Sri Lanka), Sri Lanka Export Development Board (under Government of Sri Lanka), Federation of Import Export Organisation (under Govt. of India) Taiwan Textile Federation, Malaysia Knitting Manufacturers Association, Dubai Textile Merchants Group (TEXMAS), Federation of Chambers of Commerce and Industry of Sri Lanka, The National Chamber of Commerce of Sri Lanka, Joint Apparel

Association Forum, Sri Lanka Apparel Exporters Association, Sri Lanka Apparel Brands Association, Sri Lanka Apparel Sourcing Association, Fabric & Apparel Accessories Manufacturers Association, Sri Lanka Chamber of Garment Exporters, Free Trade Zone Manufacturers Association, Confederation of Indian Textile Industry, Tirupur Exporters Association, Clothing Manufacturers Association of India and many more.

The 3rd edition of the Intex South Asia exhibition was inaugurated by the Hon'ble Prime Minister of Sri Lanka, H.E. Mr. Ranil Wickremesinghe in the presence of the Hon'ble Minister of Industry & Commerce, Mr. Rishad Baithudeen and Hon'ble State Minister for Development Strategies & International Trade, Mr. Sujeewa Senasinghe.

The grand opening ceremony was well attended by several Diplomats, Heads of Trade Associations and Industry stalwarts from Sri Lanka, South Asia and beyond. This one-of-its-kind exhibition of our region showcased textile products of 180 suppliers from 15 countries. Also, we witnessed a growth of 30% in buyers' turnout resulting in professional trade buyers from more than 21 countries, namely - Sri Lanka, India, Pakistan, Bangladesh, UAE, Oman, Mauritius, Italy, Australia, UK, France, USA, Hong Kong, Malaysia, China, Taiwan, Korea, Thailand and others. One of the renowned companies from India, Mafatlal Industries Limited commented that "We are happy to be here at Intex South Asia. This is the

1st time we are showcasing our denim fabrics here and the response is positive. We met many sourcing offices of international brands, garment factories as well as homegrown brands of Sri Lanka which we see has a lot of potential. We are looking forward to participating in the Fashion Fiesta 2018, which was very well organised by Worldex India."

Madeline King of 3Squids, a leading brand from Australia, who visited the show for the first time said, "We had a very good visit and found the expo to be excellent. I connected with some good suppliers which I am now in communication with from India, Hong Kong, Pakistan and Sri Lanka. We shall be there next year @ Intex South Asia 2018."

Intex South Asia presented a unique offering - 'Fashion Fiesta', an exclusive networking event along with a fashion extravaganza. More than 500 trade buyers, special invitees, industry stalwarts along with international exhibitors witnessed a fashion show which saw leading international companies like The Woolmark Co., Reliance Industries Ltd., Taiwan Textile Federation, Mekotex from Pakistan, etc. showcase their textile innovations and trendy collections. Intex South Asia is growing bigger year-on-year, bringing some of the world's most renowned exhibitors and buyers to Sri Lanka. For more information visit: <http://www.intexfair.com.u>