

Centre of Excellence with Durst

Standfast & Barracks enhances digital textile business by creating centre of excellence with Durst.

Durst, manufacturer of digital production technologies have announced plans for a Centre of Excellence in the UK at the Standfast & Barracks fabric printing headquarters in Lancashire.

Standfast & Barracks fabric printing company has installed two Alpha 190 systems, part of a new generation of super high-performance multi-pass printers with the One-Step Pigment Ink Greentex P. These, together with the creation of a Centre of Excellence, will continue to drive digital textile growth for Standfast & Barracks.

Standfast & Barracks, a well-established Lancaster-based fabric printing company, is part of the British luxury furnishings group Walter Greenbank PLC. With a heritage approaching almost 100 years, Standfast & Barracks has an international reputation for its commitment to quality and innovation and for using advanced technologies.

A perfect example is the Durst Alpha 190, part of the Alpha Series that features different configurations and print widths for industrial printing of fashion garment and apparel, home textiles and upholstery. Durst developed the One-Step Pigment (Alpha Ink P) especially for the Alpha Series. The environmentally friendly pigment and the reactive and dispersion inks are based on the Durst Water Technology.

Stephen Thomas, Managing Director of Standfast & Barracks, said: "Our investment in Durst's digital technology has transformed the market dynamics for our business and helped trigger a new wave of innovation."

Mr Thomas added: "The initial trials for the pigment inks have been successful and we are looking forward to driving forward this planned Centre of Excellence. Digital is by far our biggest growth area. Thanks to the huge advances in our digital fabric printing capabilities with Durst, we are now expanding into further industrial production for our premium quality products. Digital gives us unlimited opportunities and colour variations. This



Stephen Thomas (left) and Martin Winkler with the new Alpha 190 system using the One-Step Pigment Ink Greentex P at Standfast & Barracks Lancashire, headquarters.

is another huge step forward for our business."

Martin Winkler, Segment Manager Durst Textile Printing, said: "Standfast & Barracks is incredibly proud of its rich heritage and, through Durst's digital

technology, it is showing the company is capable of even bigger and better things. It is a perfect example of how a respected company is pushing the barriers and innovation in textiles by investing in new technologies." ♦