

Spindelfabrik Suessen GmbH with new Managing Director

Spindelfabrik Suessen GmbH appoints Roger Albrecht as new Managing Director.

With effect from January 1, 2018, Roger Albrecht is appointed as Managing Director by the Board of Directors of Spindelfabrik Suessen GmbH, Germany.

In 2015, Roger Albrecht joined the Rieter Group at Winterthur, Switzerland, and became Senior Vice President Finance, Controlling and Projects of the Business Group Components. Before that, he had been working for the Hilti Group. Among other occupations, he was Controller of the Business Unit Chemicals and finally Director of Finance & Controlling of the Canadian Hilti subsidiary. ♦



Roger Albrecht,
Managing Director.

Mimaki Europe welcomes Danna Drion as Senior Marketing Manager for EMEA

Mimaki, a leading manufacturer of wide-format inkjet printers and cutting systems, reported that Danna Drion has joined its marketing team as Senior Marketing Manager for EMEA.

Prior to joining Mimaki, Drion held senior marketing positions at a variety of high tech, IT and telecom companies, including Pyramid Analytics, Red Hat, Oracle, BEA Systems, British Telecom and MCI/WorldCom.

Drion's rich background in the successful marketing of technology offerings in the B2B market is expected to bring fresh thinking and expertise to Mimaki Europe marketing efforts.

"I am excited to be joining Mimaki Europe," Drion said. "I've been impressed with the company's ability to rapidly introduce a large number of exciting and innovative products as well as the range of printing and cutting solutions Mimaki offers. This includes everything from printing on paper, plastics, rigid materials and cylindrical objects to its new 3DUJ-553 3D printer, the company's first foray into the growing 3D market."

She elaborates: "I will be focused on a balance between Mimaki's local and international interests with a goal of providing our growing partner

network with the latest solutions, and ensuring they have the training necessary for their success and that of their customers. 2018 will be an exciting year!"

Prior to joining Mimaki Europe, Drion served as Director of Marketing for Pyramid Analytics, a recognised innovator in business intelligence, and spent a number of years in the open source software business. She graduated from the University of Amsterdam with degrees in Business Economics and Marketing."

In addition to her strong marketing background, Danna will also bring deep knowledge and expertise in business intelligence and data analytics, helping Mimaki Europe strengthen its marketing efforts and further deepen customer relationships," said Ronald van den Broek, General Manager Sales at Mimaki Europe. "She joins us at a very opportune time and has the right experience and knowledge to make significant contributions to the organisation. But the true deciding factor was her background as an inspirational, motivational and strategic manager for companies, both large and small. I know she will add real value to our marketing efforts and more." ♦



Danna Drion, Senior Marketing Manager for EMEA, Mimaki Europe.