



Positive response for Texfusion and The London Print Design fair

The London Print Design Fair, in its 8th edition, confirm its prominent position within the UK fashion market. About 40 studios came to the Business Design Centre this autumn (October 2017) to present their latest designs straight after the catwalks.

Texfusion, which presents the best international textile and garment manufacturers, with about 90 exhibitors from 22 Countries. The show confirms its positive trend, with an increase of 15% in exhibiting space from the March 2017 edition, becoming the largest UK show focussed on non-European textile manufacturers.

The combination of the two shows attracted 2420 visitors in two days, confirming the numbers of the previous edition.

British exhibitors have a big share within The London Print Design Fair, with 90% of the Studios coming from the UK. Texfusion confirms its international predominance, with new Countries represented at this edition such as Brazil, Pakistan, Romania and Belarus. A consistent increase in a number of exhibitors from South Korea which had the 8% of the total exhibiting space. The Garment section has a larger share with increasing number expected for March 2018.

About the 85% of the total visitors came from the United Kingdom with increasing numbers from the rest of Europe, the United States and the Middle East. Among them 39% came specifically for Texfusion, 26% specifically for TLPDF and 35% expressed to be sourcing from both shows confirming the

crossover between the two fairs.

Buyers' industry is a bit more fragmented as compared to previous editions, with an increase of Garment Manufacturers (24%) and retails (22%), the presence of Wholesales and Trade Brands remains the same as before in terms of numbers.

Among our regular customers were Sainsburys, Fat Face, Ted Baker, Debenhams, Marks and Spencer, John Lewis, Disney, Monsoon, M&Co, Topman, Harrods, French Connection, Saint Laurent, Penfield, TKMAXX, Asos.com, Misssguided, Superdry, Tesco, O'Neill, Hugo Boss, Next, Bershka, Topshop, Zara Home, Karen Millen, Warner Bros and many more.

Buyers location is predominantly the UK, with a strong presence of local visitors (58% of the total from Greater London). The central location of the show is easily accessible for most of the top British and international fashion brands which have headquarters within London area.

Increasing numbers from the rest of Europe (Italy, Germany, Belgium, Portugal and North Europe) and outside the EU (United States, Turkey, Middle East and Russia).

Next Texfusion and The London Print Design Fair will take place on 20th and 21st of March 2018 at Business Design Centre. ♦



Tushar Gupta, Creative Director, Sara Collections .

Sara Collections is active in the manufacturing and export of garments in India. Spearheaded by Tushar Gupta employing 1000 people, Sara Collections customers include reputed retail stores in many countries of Europe, especially in Norway, Sweden, France, Denmark, Spain and Italy. They manufacture high-end fashion ladies apparel ranging from casual outfits to formal evening wear. Recently they have expanded their range to children wear. ♦

