



# Mouvent to showcase TX801, its groundbreaking 8-color digital textile printer

**Mouvent – a new company focused on digital print using pioneering digital technology – is making its debut at ShanghaiTex 2017. This will be the company's first public appearance in China and its first global trade show demonstrating the TX801 – an 8-color multi-pass digital textile printer producing the highest print quality on textiles with up to 2,000 DPI optical resolution, associated with high printing speeds.**

There will be four live demonstrations each day of the TX801 at the Mouvent booth, at the following times: 10h30, 11h30, 14h00 and 16h00. The Mouvent Team welcomes you to visit booth G01 in Hall W5 during ShanghaiTex 2017 to witness a true leap forward in digital printing for the textile industry.

"We are very excited, thankful and honored to be in China showcasing our game-changing digital textile printing solutions," said Simon Rothen, CEO of Mouvent. "We believe our innovations directly meet the current market demand for highly reliable industrial digital printing on different substrates at a competitive cost. We are confident the

TX801 will make a lasting impression on attendees at ShanghaiTex."

The TX801 prints with up to 8 colors and, even though it is a scanning type machine, almost 50% of the print jobs can be completed in a single pass, boosting productivity up to 200 sqm/h without compromising on quality.

In order to reach those levels of productivity, the TX801 utilizes an ingenious, very compact proprietary print engine development based on the Mouvent™ Cluster Technology, integrating Fujifilm's Samba print heads.

This is associated with speed, precision and scalability, deploying up to 16 g/sqm of ink in a single pass. And thanks to the Mouvent™ Cluster Technology, the TX801 prints with an optical resolution of up to 2,000 dpi, resulting in the very highest print quality of the finished product. The machine can process knitted, woven and nonwoven textiles with a maximum fabric width of 1,820 mm with roll diameters of up to 400 mm.

"China is, and always will be, at the absolute center of the global textile industry," said Ghislain Segard,

Marketing & Sales Manager, Textile Machines at Mouvent. "To be able to demonstrate our innovative technology here is a huge honor for us and we are very enthusiastic about this opportunity."

As well as enabling crisp, colorful, very high printing quality in a cost-effective way for short to medium print runs on a wide range of textile materials, the TX801 is a very durable, compact and accessible printer.

"The TX801 also has competitive price performance ratio compared with basic digital printers, but with unrivaled print quality," said Paul Yuen, Digital Textile Solution Ltd., Mouvent's cooperative partner for China.

He concluded: "We believe it will change the face of digital textile printing, and it is a privilege for me to be able to carry Mouvent and this technology in such an important market as China. Building up a strong and reliable Mouvent support team serving customers in China is an important mission to which we are more than 100% committed." ♦