



FESPA EURASIA 2017



The exhibitors at FESPA Eurasia 2017, which takes place from 7 to 10 December at the CNR Expo in Istanbul, Turkey,

are getting ready to showcase their latest technology, equipment and applications to the region's print service providers (PSPs) and sign-makers.

The visitors to FESPA Eurasia 2017 will have access to over 150 exhibitors showcasing products and solutions across the screen, digital and textile printing and signage that can help them take their business further.

Filling two halls at CNR Expo, print service providers (PSPs) and sign-makers will be able to network and learn from both international and local suppliers and manufacturers about many diverse applications, including garment and apparel, interior décor, POS, OOH, window and floor graphics as well as vehicle wrapping.

Exhibitor highlights

- ❖ Mimaki (stand D20 + D30i) will highlight its UCJV Series for print and cut and its 3DUJ-553 3D printer.
- ❖ HP (stand A65 - B65) will present the HP Latex 3200 Printer for visitors to

realise high-quality applications.

- ❖ Roland (stand B30) will demonstrate its VersaUV S-Series, which offers versatility for UV printing.
- ❖ Brother (stand E10) will present its GTX series for direct-to-garment printing.
- ❖ Optimum Digital Planet (stand C10) will highlight its Maximo Inno S, Turkey's first and only eco-solvent digital printing machine.
- ❖ Turan Kimya (stand J10) will highlight its textile screen printing range of Turaplast PVC Plastisol Inks.
- ❖ d.gen (stand H10) will demonstrate its new Papyrus 740k digital sublimation printer for the digital textile market.

FESPA Print Census

The visitors to FESPA Eurasia will also have the opportunity to take part in FESPA's second edition of its Print Census. The survey aims to gather insight into key industry trends to understand the challenges and opportunities the market faces. FESPA Eurasia will be the last chance for PSPs to participate before the findings are collated, analysed and announced at FESPA 2018 Global Print Expo in May 2018. To take part in this global research visit the FESPA Stand



located in Hall 8, Stand F60.

Michael Ryan, FESPA Group Exhibition Manager at FESPA, comments: "We're delighted to welcome the Eurasian speciality print community back to the CNR Expo in Istanbul. FESPA Eurasia has firmly established itself as the premier exhibition for the local wide format print market. It is an ideal platform for exhibitors to showcase their latest products and to guide PSPs and sign-makers to grow their businesses through diverse and creative opportunities. We also want to encourage visitors to the exhibition to take part in the FESPA Print Census, as the valuable insight from this survey will help us develop our future events to the needs of the print community. We wish all of our visitors and exhibitors a successful show."

For more information on FESPA Eurasia 2017 and to pre-register to attend, visit www.fespaeurasia.com and use code EURM711 for free entry. ♦