



Heimtextil 2018: Large range of ready-made products

Halls 8 to 11: bathroom textiles, bed linen, bedding, mattresses, table and kitchen linen.

heimtextil

The upcoming Heimtextil (9-12 January 2018) in Frankfurt am Main will sparkle with a wide range of finished products. In Halls 8 to 11, bed dealers, wholesalers and online retailers, boutique operators as well as buyers and house-keepers from the hotel industry will find a wide selection of ready-made products.

'Almost 1,500 international manufacturers will present their new collections from the bed, bath and table segments on nine hall levels. This means that Heimtextil now offers the world's largest selection of bed linen and bedding, mattresses, bathroom textiles and table and kitchen linen', says Meike Kern, Director Heimtextil/Messe Frankfurt.

Hall 8.0, which is completely booked, has become the central contact point for the bedding industry. Numerous market-leading companies such as Irisette, Billerbeck and Frankenstolz (Germany) will be present. Mascioni (Italy) and Dún or Fior (Iceland) are new to the fair. Numerous international suppliers of bathroom textiles and accessories will also

be presenting their wares. In Rössle & Wanner (Germany), Heimtextil also welcomes a renowned supplier of premium mattresses and a market leader in the field of manually and motor-driven adjustable slatted frames. Rössle & Wanner will exhibit its Röwa brand products in Galleria 1.

Growth is also evident in the table segment. In hall 9.0, Towa (Japan) and Aramis (Spain) are among the highlights with non-textile table coverings as well as Textil Vidal Rius (Spain) and Mistral Home (Belgium) with table linen.

The Asian premium area for household textiles can be found in hall 10.2. Yunus Textile Mills (Pakistan) and Synergy Lifestyles (India) are also returning. Synergy Lifestyles is known for its "Bandit Queen" home collection that company owner Sunita Namjoshi developed together with designer Valérie Barkowski. New at Heimtextil is Vini Exports (India), which will also present its new bedding and table linen collection in hall 10.2.

Home collections by international fashion labels such as Joop Living or Marc O' Polo and Esprit (licensee Van Es Home,

Netherlands) can be seen in hall 11.0. In addition, premium providers will also be presenting their new products in a lifestyle-oriented environment. The companies will present their contemporary and modern as well as classic and elegant approaches in hall 11.1. Among those represented with collections of the highest quality are Schlossberg (Switzerland), Collection Stiegler and Curt Bauer (both Germany), Kas International (Australia), Martinelli Ginetto (Italy), Sorema (Portugal) and Welspun (Great Britain).

New: "All about pets" presents textiles and accessories for animals. The number of exhibitors that include textiles for animals in their portfolio has grown steadily over a number of years. Heimtextil is meeting this growing interest for the first time in January by providing an area for textiles and accessories for animals in Galleria 0. "All about pets" offers beds for dogs and cats, pillows, cosy blankets and much more. Darling Little Place and Studio am Meer (both Germany), Lex & Max (both Netherlands) and Volentis (Switzerland) will be present. ♦