

FUTURE TEXTILE ROAD

The future of the textile industry

Santex Rimar Group retraces the Silk Road in Iran

SANTEX RIMAR GROUP was present at the second FUTURE TEXTILE ROAD event to underline its commitment to the textile industry of Iran. The event took place in Yazd, where a branch of the Silk Road skirts the Western and Southern edges of Iran's central desert. Yazd can be called Iran textile industry hub, the textile industry in this province accounts for ten percent of the total spinning capacity and a quarter of total weaving capacity.

The aim of FUTURE TEXTILE ROAD is to build an innovative platform for the future development of the global textile industry and the long-term co-operation between two countries.

Santex Rimar Group also signed an agreement with Yazd University for supplying a SMIT rapier weaving machine

with the purpose to train students on the latest textile technologies and do research jointly.

Aliasghar Alamdar-Yazdi and Dr Seyed Abbas Mir Jalili from the Textile Engineering Department of Yazd University

and Mr Kamalian from the Sanat VA Maadan Bank - Mine & Industries Bank were also present at the event.

Federico Businaro, General Manager of Santex Rimar Italy and Enrico Valsecchi, Sales Head of SMIT gave a speech.

Giancarlo Grandesso from Gi.Vi.Co, SMIT agent in Iran, who has been a strategic partner for the organization of the event also spoke at the occasion.

The event represented a unique opportunity for the attendees to visit the factory of SMIT customer Reza Soltani. With more than 36 years of experi-



ence, Reza began weaving traditional fabrics before focusing mainly on upholstery fabrics which are among the best products of SMIT rapier weaving machines.

Long before Islam, Yazd has had a very effective role in the production of gold cloth and at the time of the Mughal and the Safavid empires, people from Yazd had been one of the main weavers and producers of high quality fabrics in Persia. These textiles can be seen in the great museums of the world. SMIT has been present in the country for 40 years and with more than 3,000 installed machines, out of which 1,000 in Yazd area only.

Once again FUTURE TEXTILE ROAD investigated the theme of osmosis between East and West, between the Persian textiles trends and Italian technology. Another cultural crossover, a further theme dedicated to the connection between worlds and contemporary creativity. ♦

