

DuPont Advanced Printing Showcases Ink Innovations



DuPont Advanced Printing (DuPont) featured the newest DuPont™ Artistri® dye sublimation inks as part of its broad textile ink portfolio during the Fespa trade show in Hamburg, Germany.

During the show, DuPont showcased DuPont™ Artistri® Xite S1500 dye sublimation ink and DuPont™ Artistri® Xite S2500, the newest offering in its growing dye sublimation portfolio. The Xite S2500 is a mid-viscosity dye sublimation ink for printing on polyester textile substrates and expected to be launched in the third quarter of 2017.

The Xite S2500 offers superior product consistency, jetting reliability and color print performance. DuPont has combined more than 70 years of innovation and expertise in textile fibers with its extensive knowledge of inkjet inks to develop an innovative family of inks for digital textile printing.

Balaji Srinivasan, marketing manager, Europe Middle East & Africa, DuPont

Advanced Printing said: "Our Artistri® dye sublimation inks not only deliver outstanding color saturation, but also demonstrate productivity benefits through excellent jetting characteristics and superior batch-to-batch consistency."

In addition to the Artistri® Xite S1500 and S2500 offerings for roll-to-roll customers, DuPont showcased Artistri® Brite inks for the direct-to-garment (DTG) customers. Artistri® Brite inks include the next generation of DTG digital ink technology for saturated color and production speed. They are specially designed for DTG decorators and fulfillment houses who want to move to industrial digital printing but need a faster, more reliable process that provides high quality and repeatability.

The textile ink portfolio is available for a wide variety of printheads, from low to high viscosity. Artistri® Xite inks feature recently launched pigment inks which achieve greater color with improved

workflow efficiency and reduced environmental footprint over alternative printing technologies.

"With our new product offerings, we continue to deliver on our vision to be a trusted innovation partner, enabling our customers to grow and outperform their competition in the packaging and printing markets," said Bernd Daiber, business director, Europe, Middle East & Africa, DuPont Advanced Printing.

DuPont Advanced Printing brings together leading technologies and products for printing and package printing. DuPont™ Cyrel® is one of the world's leading flexographic plate-making systems in digital and conventional formats, including the new Cyrel® EASY photopolymer plates and Cyrel® FAST plates and processing equipment. DuPont™ Artistri® offers high-quality inks for consumer, commercial, office inkjet and textile printing applications. ♦