

DPS World 2017: Opening new doors to digitalization



DPS World 2017 taking place from October 20 to 22, 2017 at Expo Centre, Lahore is going to be the third consecutive event after the launch of DPS World in 2015. It is a revolutionary exhibition for Pakistan's digital printing and signage industry taking place from October 20 to 22 at Expo Centre Lahore.

The exhibitors and visitors will be taken through the new doors of digitalization benefiting from the latest trends and innovation of digital printing and signage industry. It is a

single platform for conferencing, branding, trading and joint venture opportunities.

According to Mr. Muhammad Saleem Khan Tanoli, CEO, FAKT Exhibitions, "At DPS World 2017 enormous variety of digital printing machines from the leading names such as MS Italy, SPGPrints, Durst AG, Mimaki, Atexco and ESKO among others will be presented for the interest of customers."

He added, "SPGPrints will showcase for the first time Javelin® printer available in 180 mm and 3200 mm printing widths."

"DPS World 2016 was concluded with

immense business and trade opportunities and prospecting for future networking at Karachi Expo Centre. The 2017 edition will be the inspiration for the digitalization of tomorrow and an opportunity to connect with more than 100 exhibitors from 15 countries and more than 10,000 industry professionals from across the world.

Digital printing in textile offers short delivery time, high definition designs, value-added products and cost-effective and eco-friendly solutions. From sublimation to the wider width, high volume cotton printing to direct to



garments printing, there is a huge market for suppliers to explore and invest in this industry. Many leading textile companies clothing brands have already launched digital print collection."

DPS World is promoting trade between countries in order to support the economy of Pakistan by providing state-of-the-art digital printing equipment to the industry.

Pakistan Textile Journal as a strategic partner of DPS exhibition will be covering this show at Lahore Expo Centre. ♦



Opening ceremony of DPS World 2016.