

# Denim goes Green at



As denim production involves significant quantities of water consumption and wastewater discharge from denim dyeing and finishing, it has become increasingly crucial for denim manufacturers to introduce new technologies, equipment and auxiliaries to achieve this green transformation. ShanghaiTex 2017, taking place from November 27th till 30th, 2017 at SNIIEC, Pudong, Shanghai will introduce the latest sustainable denim manufacturing technology and application under the wind of industry 4.0.

## Denim Machinery Theme Zone at ShanghaiTex

A special denim theme zone – “Eco-Denim Centre” will be newly featured at ShanghaiTex 2017. A series of new and

‘greenovation’ technologies including dyes, additives, textile chemicals; denim finishing equipment; and laser processing, tailoring equipment will be showcased. The new denim zone has received substantial support from the renowned exhibitors including GBOS, Kasu, Suwei, DaFang, XinXiangLian, Jhx, KingFull, etc.

GBOS Laser Technology Limited will showcase the INC.3D Laser Washing System. This is a 3D laser dynamic scanner, the laser beam is projected onto the surface of the work piece and produces a variety of clear and realistic images.

Wuhan Jin Haoxing Laser Co. Ltd., has also launched its latest machine JHX-160100 Double Heads Mutual Moving Laser Cutting Machine. To address the market needs, this machine is marked at a

reasonable price to achieve double efficiency. The advantages of this machine include: smooth edges, surface polishing, noiseless, dust-free, high accuracy, high precision, high efficiency, reduction of waste water and the use of chemical reagents etc.

ShanghaiTex, as the best trading and networking occasion for industrial elites in the textile industry, will spare no efforts to gather leading denim and jeans brands, industry players and organizations to the event. Denim manufacturing enterprises will be here to explore new business network and opportunities.

## Splendid Concurrent Event with Industry Experts for Denim Production Solutions

In addition to machinery display, a special display gallery – “Denim Chic” will also be found at the show with the latest applications of new technologies from denim clothing enterprises. High-caliber experts from around the world are also invited by the show organizer to share their insight at the seminar – “Denim Masterminds” on the challenges and opportunities of the denim industry and introduce the latest technology, eco-friendly and fashionable production solutions. ♦

