

Texfusion and The London Print Design Fair new record attendance

Texfusion and The London Print Design Fair (TLPDF) concluded on 29th March 2017 sets new record with 2330 visitors during a two day event at the Business Design Centre, London. The next edition of Texfusion & TLPDF will be held on 31 October - 1 November 2017 and will highlight Autumn/Winter and Spring/Summer Collection.

PTJ is pleased to share the show highlights of the March 2017 edition of Texfusion which covers the following sectors.

- ❖ **Fashion Fabrics and Accessories Hall:** Silk, Prints, Synthetic, Wool, Jacquard, Cotton and Blends, Denim, Eco-friendly Fabrics Embroidery & Lace, Fake fur, Zips, Knitted Fabrics, Trims and Accessories.
- ❖ **Technical Hall:** Functional & Sportswear Linen, active wear, technical fabrics, waterproof, fire resistant and medical fabrics.
- ❖ **Home Textiles:** Fabrics for duvet covers, sheets, blankets, carpets, towels and kitchen products.
- ❖ **Garments:** The March 2017 edition of Texfusion featured a new hall dedicated to international garments manufacturers.

The combination of the two shows boosted the event attendance due to the crossover of the related sectors. Texfusion, historically dedicated to fashion fabrics and accessories manufacturers, widened its offer including technical fabrics, home textiles

and garments. The London Print Design Fair, on the other hand, increased the number of print studios with new exhibitors coming from abroad.

Among some of the regular customers, there was buyers from Sainsburys, Fat Face, Ted Baker, Debenhams, Marks and Spencer, John Lewis, Disney, Monsoon, M&Co, Topman, Harrods, French Connection, Saint Laurent, Penfield, T.K.Maxx, Asos.com, Missguided, Superdry, Tesco, O'Neill, Hugo Boss, Next, Bershka, Topshop, Zara Home, Karen Millen, Warner Bros and many more.

According to show organizers, these two shows are working very well together due to the cross over between them, so they will be held at the same time again in October 2017.

Most of the visitors that were signed up for one of the two shows, visited both the halls due to the perfect timing for sourcing for new designs and to discover new trends within the market.

A good start is also reported for the garment section, which were presented

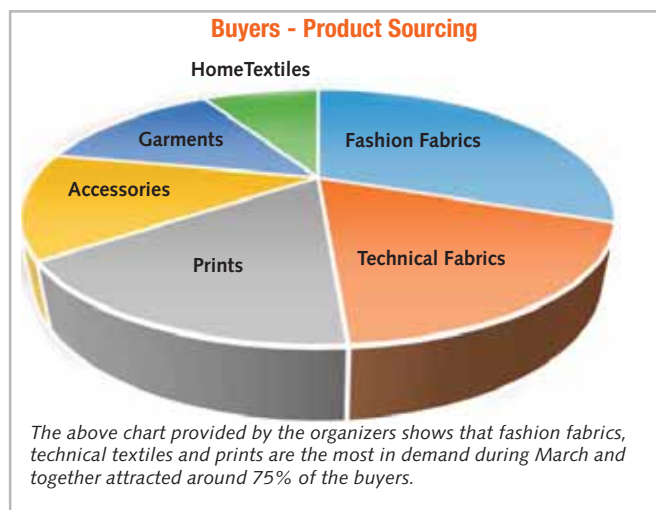
for the first time within the show and had attracted about 10% of the overall visitors.

The organizers also confirmed that the buyers were interested in men and women apparel, sportswear, prints, technical textiles and casual wear.

The buyers' industry analysis confirms the importance of garment manufacturers (29%), wholesalers (25%) and retailers (22%) within the market, which is in fact the core of the whole British fashion industry.

Exhibitor comments

"A very positive first experience to be repeated in the future!" Ana Pereira – Urentel (Portugal), exhibitor - **The London Home Textile Fair.**



“Positive exhibition, very focused on technical fabrics with interesting contacts” Laura Gambarini - MITI SpA (Italy), exhibitor – **The London Technical Textile Fair**.

“We were happy to meet new clients, and will visit again in October.” Lucas Nam - Ramitextile Corp (South Korea), exhibitor – **Texfusion**.

“A great local show to meet both home and international retailers and industry and a good opportunity to network with manufacturers and like

minded studios. Fantastic venue and great organisation.” Jayne Goulding - Jayne Goulding Embroidery (UK), exhibitor - **The London Print Design Fair**.

Exhibiting countries

The Texfusion saw the attendance of the leading exhibitors from countries like Turkey, United Kingdom, India and Pakistan which together have about 60% of the exhibiting space.

Increasing presence from European countries, such as Italy and Portugal which took an important share within the home and technical halls is also noticed during the March edition.

The Print Design Fair had, as usual, had a strong presence of British Studios (about 80%) with an increasing number of exhibitors from abroad (Italy, Switzerland, France, Denmark, Australia, New Zealand, Hong Kong and the United States). ♦

Exhibitors from Pakistan

Liberty Mills Ltd. (Apparel Fabric Division)

Liberty Mills Ltd. established in 1964 to cater the ever increasing and demanding needs of the fashion industry. Today, Liberty is one of the leading producers and exporters of woven, dyed, printed and PFGD fabrics.

Madni Gul Muhammad, Apparel Fabric Division, Liberty Mills said: “We are processing fabrics for well-established names like Gap, Target, Gloria Vanderbilt, Jordache, The Children Place, C&A, H&M, etc. Over the past several decades Liberty Mills has been able to maintain its objectives and has been a front-line company, enjoying a very good name nationally and internationally. Our success is mainly due to the quality of our fabrics which meet the international standards. We have a modern processing unit with computerised machinery and online computers for quality control checks using Swiss, German and other top brand dyes which are environmentally friendly and Oekotex certified. We also have SA 8000 which is the international standard for Social Accountability.”

Kamal Limited.

Kamal Limited is a vertically integrated textile mill. The vertical integration from the spinning of yarn to the manufacturing of home textiles and apparel, allows this company to offer the most competitive prices to its customers and control of quality at each stage.

Faisal Mahmood, D.G.M, sales and marketing at Kamal Limited says, our purpose-built dyeing and finishing plant with 2.5 million meters per month for apparel fabric adds value and colour to the greige fabrics. We strive for on time deliveries and our in-house manufacturing facilities provide complete control over quality and production processes. A long list of satisfied customers around the globe bear testimony to our professionalism and dedication. Kamal Limited also provides LDP (landed duty paid) products along with Replenishment quantities through our foreign offices; Sleepwell Inc. USA and Sleepwell Textile Ltd. UK.

RG Traders

Imran Sabir Butt, Director, R G Industries said: “We are one of the emerging textile processors from Faisalabad in Pakistan. We along with our customer driven and the solution oriented team are participating at this fair as we are looking to expand into new markets.”

The fabric processing facility has the capacity to produce 104 million meters of fabric per annum. It is specially designed to handle heavy weight fabrics like twills, drills, canvases/poplins, as well as fabrics with minimum tension such as stretch fabrics and various high density weaves. RG Groups Limited has the state of art garment manufacturing facility for men and women apparel. The Apparel Division has 1767 high-end sewing machines such as Vibe Mac, Juki, Mitsubishi and Brother. The Division has the capacity to produce 7.20 million garments per annum. The construction of a new garment unit with a capacity of 7.2 million garments per annum is also in progress. ♦



Faisal Mahmood and Robin Mitchell, Kamal Limited.



Imran Sabir Butt and Tariq Watto.