



56th Dornbirn Man-made Fibers Congress (DORNBI RN-MFC)

13 – 15 September 2017, Communicating the Future of Man-made Fibers.

DORNBI RN-MFC remains a Green Meeting / Green Event

The certified Dornbirn-MFC intends to continue as “Green Meeting & Green Event” and its criteria will be based on sustainable arrival, reduction of CO₂ (carbon dioxide), ecological catering, eco-friendly accommodations as well as material – and waste management.

DORNBI RN-MFC as idea- and network generator

In recent years Dornbirn-MFC has gradually developed as a “global brand” and its rising number of participants and international origin reflect its status. Visitors from more than 60 new companies were registered last year. Overall, more than 700 participants from 34 nations visited Dornbirn (80% from Europe, 15% from Asia, 5% from the Americas).

In 2017 some delegations from Asia and the Americas have confirmed their participation.

The European characterised innovation platform for the fiber industry and the various stages of the value chain should act as idea- and network generator – each participant is part of the success of the event. Help shape the “Innovation Community” and encourage your business associates to visit the meeting.

More than 100 expert lectures shall concentrate on the following key themes:

- ❖ Fiber innovations.
- ❖ Fibers, textiles and nonwovens for hygiene and healthcare applications.
- ❖ Fibers, textiles and nonwovens for protective applications.
- ❖ Fibers, textiles and nonwovens for sports and leisure wear.

Interesting lectures are expected on the issues of water management by VEOLIA WATER TECHNOLOGIES / USA and three lectures from Germany will focus on “Marine Litter (micro plastics)” .

Latest developments with applications of medicine and hygiene in the fields of **hospital, nursing and implantology** will be presented. Attendance of the leading brands and private label producers are expected.

For the introductory lecture in the field of **protective applications**, a speaker of NASA/ USA could be acquired on the issue of flame retardent textile fibers for space research. Interalia, a reputable global producer of protective clothing will present the latest developments and the requirements of the preliminary stages of the supply chain.

In the field of **sportswear VAUDE** the innovative and repeatedly rewarded outdoor brand will enrich the topic with its presentations. Contributions from industry and research will be delivered on the issue of **functionalization and ecological manufacturing process**.

In order to generate a more interactive and more vivid programme sequence additional discussions within the main topics are being planned.

The successful “Young Scientists’ Forum” will also be performed on the final day this year.

Expert Panel “Textile & Nonwovens Waste” – a Threat or Opportunity? the day before the opening of the Congress:

This highly relevant issue will be handled precisely by an expert team from the fiber industry, the downstream stages, retail and for the first time from the waste disposers (Waste Management Companies).

Dornbirn-MFC, CIRFS (European Chemical Fiber Association), EDANA (Association of the Nonwovens Industry) and ISWA (International Solid Waste Association) operate as promoters of this unique event.

Sponsors as the key elements of Dornbirn-MFC success

Particular emphasis should be placed on the economic region Land Vorarlberg and “the smart city” Dornbirn which have tremendously supported the congress since its foundation.

The cooperation with the federal state Vorarlberg and the Chamber of Commerce Vorarlberg has been expanded in recent years.

Lenzing AG, the associations CIRFS and IVC are the initiators of the annual congress.

Lenzing AG, the world’s largest and most innovative cellulose fiber producer will be represented as “the” lead sponsor of the congress.

The well-known sponsors of last year’s Congress will again contribute to the success of the event in 2017:

- ❖ ADVANSA (D)
- ❖ CHT Beilich (D)
- ❖ CIRFS (B)
- ❖ Dralon (D)
- ❖ EDANA (B)
- ❖ Fisipe (P)
- ❖ Gherzi Textile Organisation (CH)
- ❖ Glanzstoff Industries (A)
- ❖ Groz Beckert (D)
- ❖ IFG Asota (A)
- ❖ IKV Innovative Kunststoffveredlung (D)
- ❖ Kunstuniversität Linz (A)
- ❖ Märkische Faser (D)
- ❖ SALTEX and Smart Textiles Plattform (A)
- ❖ SYNGROUP (A)

Cooperation with Messe Frankfurt Texworld/AVANTEX Paris

"Fashion and Research links together" is the guiding principle of the cooperation and thereby the synergy of the undisputedly market place Fashion Paris and the market place research Dornbirn-MFC will benefit a lot.

The cooperation enters its second year and has started very successfully. In doing so, as an example **WOLFORD**, the luxury underwear manufacturer, a long term Dornbirn-MFC participant, presented its highly interesting concept, "Circular Economy" in the production of underwear which has been praised highly from the visitors with a considerable response from the press last February in Paris.

Both events, coordinated well in timing - AVANTEX will be held one week after Dornbirn-MFC - therefore the participants may visit the meetings perfectly.

AVANTEX is the fair for Hi-Tec fabrics for clothing and takes place twice a year in Paris, the city of fashion and apparel. The trade fair is organized around 4 sectors:

Materials & Components, Prototype Studio, Clothing & Accessories and Smart Retail.

Cooperation with Messe Frankfurt / Techtextil

Techtextil in Frankfurt is the world's leading fair for technical textiles and nonwovens and will take place from 9 May to 12 May 2017.

Dornbirn-MFC will be represented with an exhibition booth (hall/booth-no.: 6.1 B85) and a certain lecture block on 9 May afternoon.

The Technical University Aachen/ Maastricht, Dresden and Denckendorf from the academic world as well as Lenzing AG, Märkische Faser and SGL / FISIFE from the fiber industry will hold specialist lectures on "Fiber Industry geared to Sustainability and Resource Management".

The lecture block will be rounded off by a high-calibre "panel discussion" on the very challenging topic "Performance and Sustainability" - a Contradiction?"

Furthermore, a participation in a press conference is planned during the exhibition.

Cooperation with EDANA

EDANA is an excellent supporter of Dornbirn-MFC within the organization of international, high quality lectures from nonwovens industry. EDANA is also a co-organizer of the unique Expert Panel "Textile & Nonwovens Waste - a Threat or Opportunity?" where the fiber- and nonwovens industry and the waste management companies will encounter for the first time. Further information: www.edana.org.

Dornbirn-MFC on Social Media

Dornbirn-MFC website www.dornbirn-mfc.com is one of the crucial communication tools of the convention. Dornbirn-MFC informations will also be distributed on diverse social media channels in the future.

Concerning this, a congress page was recently issued on LinkedIn/Dornbirn-MFC and on Facebook/Dornbirn-MFC. At regular intervals these pages will be completed with "up to the minute" news and pictures. ♦

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