

YiwuTex 2017 enhances local knitting and hosiery industry

The 18th China Yiwu International Exhibition (YiwuTex 2017) will be held during June 13 – 15, 2017 at Yiwu International Expo Centre, Zhejiang Province, China.

Under the background of deep-rooted history and the continuous development of local garment industry, knitting and hosiery industry has become a world-renowned flagship industry in Yiwu, China. The textile and apparel manufacturing industries bring rapid modernizing and huge potential for knitting and hosiery sector. Furthermore, new investments in automation and information technology have been made necessary for improving productivity and product quality. For this reason, YiwuTex “Knitting & Hosiery Machinery Zone” will showcase smart knitting systems and innovative knitting technology. The manufacturers can learn more about smart production and improve products functionality and marketing efforts in the domestic and overseas markets.

Value-added knitting industry in Yiwu

Starting in the late 90's, knitting and hosiery sector is one of the pillar industries in Yiwu, and today this sector has achieved a considerable scale. Yiwu knitwear market was evolved from a low-end wholesale market which mainly sold underwear to a scalable business with the continuous upgrade of knitting technology. Later on, an integration of production and sale started and products tend to incorporate elements of fashion design, healthcare, fitness and other functions.

This trend has enabled knitting production to step out of the traditional process, and combine manufacturing with design to meet growing consumer demands for high fashion. In order to consolidate their positions, the local knitting and garment enterprises have developed high value-added industries and armed themselves with professional skills such as product function enhancement, design optimization, brand building and expansion of e-business platforms, etc.

Hosiery enterprises invest in innovation

Yiwu based hosiery companies originated in the early 20th century and has developed to accommodate around 1500 enterprises with over 100,000 hosiery workers. The total investments worth RMB 8.5 billion are made and around 80,000 imported advanced machines have made Yiwu the famous **Hosiery City of China**.

A lot of hosiery companies emerged such as Langsha Group, MengNa and Bonas, which are now the leading hosiery enterprises in China. Yiwu hosiery industry accounts for 62.5% of the domestic market, and its products are exported to over 100 countries including Japan, U.S., Canada, Germany, Italy and Russia.

However, when compared with some international brands, Yiwu hosiery still has less premium capacity due to the lack of added value and product innovation. That is why many enterprises have been actively introducing advanced equipment and technology in this context, thereby extending the industrial chain to provide

new impetus to local hosiery industry. Some hosiery brands have also started to cooperate with excellent designers and increase investments in technological innovation to stay competitive in the ever changing market scenario.

Strong exhibitor list

The well-known enterprises show great support to YiwuTex 2017. A large number of knitting and hosiery industry leaders have confirmed as exhibitors. These manufacturers will exhibit the latest technology at the fair. Some of the prestigious enterprises who have confirmed to participate in YiwuTex 2017 include:

Knitting & Hosiery Machinery: Santoni (Italy), Lonati (Italy), Busi Giovanni (Italy), Shanghai Yusen Trading, Merz (Germany), Aurora, Rosso, Wuyang, etc.

High-end Knitting Accessories: BTSR (Italy), L.G.L. (Italy), Memminger-Iro, Kern-Liebers, Groz-Beckert (Germany), Yamagen (Hong Kong), Yantex, Namseo, etc.

Packaging & Finishing Equipment: Guangzhou Chuyun, Dongguan Alome, Yiwu Xiaolongren, Sun Myung (Korea), etc.

Braiding, Zipper-making & Logo Printing Machinery: Gold Fai, Jiasheng, Rui'an Jingda, Wenzhou Ligao, Jiangsu Xiangdao, Quanzhou Zhongjinyuan, etc.

The 18th YiwuTex will be held at Yiwu International Expo Centre with a new focus on medical textiles, innovative yarn and its applications. The show will feature three thematic zones – Functional Knitting Machinery Zone, Smart Apparel Machinery Zone and Digital Printing Machinery Zone. ♦