



ANDRITZ Küsters and Rolf Ramisch sign cooperation agreement

ANDRITZ Küsters, part of international technology Group ANDRITZ, and Mr. Rolf Ramisch, consultant, have signed an exclusive cooperation agreement to further strengthen ANDRITZ Küsters' market position in the textile calender business. The goal of this cooperation is to develop a premium brand by integrating the well-known brands Ramisch, Racolan, Raconip, and Racoflex.

ANDRITZ Küsters and Rolf Ramisch are pooling their vast experience and expertise from more than 9,000 textile calenders installed worldwide either under the brands of ramisch, ramisch-Kleinewefers, Küsters, or ANDRITZ Küsters. This will enable ANDRITZ Küsters to offer a full product and service portfolio for every textile calender and to provide the best-suited and tailor-made solutions for its customers.

ANDRITZ Küsters, a global market leader for textile calenders, rolls, and sleeves, and with a global service and agency network, has long-term experience in the textile industry with many successful references around the globe. ANDRITZ Küsters is renowned for its top performance, reliability, flexibility, and proven technologies for every textile calender application.

Rolf Ramisch has more than 45 years of experience in the textile business, with excellent expertise in deflection-controlled roll technology. ♦

Red Land Cotton launches Heirloom Linens

100% Cotton Line Connects Farm & Family

Red Land Cotton, an Alabama-based home linens brand, is launching new lines of 100% cotton heirloom-inspired linens. The company, started earlier in 2016 by Mark Yeager and his daughter Anna Brakefield, is the first of its kind, growing the cotton that it then uses in its pieces. For the completely "Made In America" products, the company collaborated with Cotton Incorporated, the research and promotion company representing upland cotton.

The cotton is grown and ginned at the Yeager Gin in Moulton, AL before it is shipped to South Carolina, where it is spun into yarn and then sent to weaver. The cotton is finished in Georgia and then makes its way back to Moulton, AL, where a team of ladies in the community cut and sew the fabric into the final product – 140 thread count bedding modeled after heirloom pieces from the 1920s.

"A large part of our story is our family, the farm that has now been farmed for three generations and that 'down home feeling'," said Anna Brakefield, co-founder of Red Land Cotton. "As part of our brand, we needed to be able to say, 'This is 100% cotton grown on our land by our hands.' Without that aspect, we felt we were no different than anyone else."

Yeager and Brakefield involved the Cotton Incorporated Product Development team from the beginning of the project. Cotton from the family farm was analyzed at the Cotton

Incorporated global headquarters in Cary, NC, and heirloom linens from a friend served as inspiration. Swatches and samples were reviewed, and Cotton Incorporated advised on the size of the yarn, the thread count, and the weaving process.

"Red Land Cotton is the only home textile brand that actually grows the cotton that goes into their products," said Marcy Gang, Executive Account Manager at Cotton Incorporated. "Within cotton textiles, it is unique to see a farm business expand to include finished goods."

The two introductory lines for Red Land Cotton are "Red Land Classic" and "Madeline Gray," which are both available in bleached and non-bleached options. For the non-bleached look, Brakefield wanted consumers to be able to see flecks of leaf and stem in the finished products, really showcasing cotton as a raw material.

To learn more about the Red Land Cotton story, visit www.redlandcotton.com. ♦

