



17th Textile Asia: International value-added textile trade fair

Pakistan Readymade Garments Manufacturers & Exporters Association (PRGMEA) and Ecommerce Gateway Pakistan are jointly organising a three-day 17th Textile Asia- International Textile & Garments Machinery Trade Fair at Karachi Expo Centre from 28th March 2017.

This 3-days trade fair will be held from 28-30 March 2017 and has been termed as the Pakistan's biggest B2B textile, garment, embroidery, digital printing machinery and chemical and allied services Fair. More than 1,000 International Brands will display their products in over 700 booths and over 1,200 foreign delegates from 27 countries mainly from Austria, China,

Czech Republic, France, Germany, India, Italy, Korea, Taiwan, Turkey, UK, USA etc. will grace the event.

PRGMEA Chief Coordinator Shaikh Muhammad Shafiq said that this trade fair is expected to be visited by 65,000 people from trade and corporate sector as well as more than 1,200 foreign delegates. The focus of this trade fair is value addition in the Textile industry to increase the export of our value-added textile and garment products.

The 17th edition of Textile Asia 2017 will also host Textile Asia Conference 2017 jointly organised with Textile Institute of Pakistan (TIP) on 29th March 2017 which will be led by renowned experts. It will seek to engage

stakeholders to streamline Pakistan's textile industry and address the concerns of the companies.

President Ecommerce Gateway Pakistan, Dr. Khursheed Nizam said that Textile Asia is the only UFI (Paris) approved Textile trade fair in South Asia, which showcases immense buying selling potential of textile, garment and allied industries and poised to introduce overseas suppliers of textile and garment materials, accessories & parts and machinery to the textile and garment industry of Pakistan and complement their efforts for high quality, value-added products and assist them to further develop their business in the export markets. ♦