

# Personalia

## UFI announces key staff changes



Rowena ARZT, UFI Director of Business Development.

UFI, the Global Association of the Exhibition Industry, has announced key changes to its team at its Paris headquarters. Vincent Gérard, UFI Managing Director, named Dr. Rowena Arzt as UFI's new Director of Business Development. Dr. ARZT will replace Briac Le Mouël who passed away suddenly in October after a tragic illness. Mr. Gerard said, "replacing such a talented individual was not an easy task. But I am certain that with Ms Arzt's appointment, we have succeeded."

Ms Arzt brings a strong understanding of the exhibition sector to the position. She has a Masters Degree in Business Administration and a PhD specialised in the trade fair sector earned at the University of Cologne, Germany. She began her career at the Trade Fair Institute in Cologne where she was instrumental in launching the first International Summer University (ISU), a management level exhibition industry educational programme partnered with UFI. She initiated a variety of research studies and was responsible for the coordination of a number of consult-

ing projects with exhibitors, exhibition organisers and general service contractors. One of these projects was the first UFI European Benchmark Study for the exhibition industry.

In her new position at UFI, Ms Arzt will be in charge of the association's event programmes, the research, the education programmes and the development of new services for UFI's members.

Mr. Gérard also announced a change in position title for Ms Sonia Thomas. Ms. Thomas, who became part of the UFI team as Director of Administration in 2006, will become Director of Operations, a title which is more adapted to her responsibilities. She will continue with her current responsibilities managing the Paris office, UFI membership recruiting and administration.



Sonia Thomas, UFI Director of Operations.

Cliff Wallace, UFI President, remarked, "UFI's international staff in Paris, Hong Kong and Abu Dhabi has always been strong. With these changes, I am certain that we will see UFI's support of the needs of its members and the exhibition industry reach a new level of excellence."

## New CEO for Trevira group



Uwe Wöhner

On February 18<sup>th</sup> 2008, Uwe Wöhner took charge of the management of Trevira GmbH as Chief Executive Officer (CEO). Uwe Wöhner (48) comes from Grammer AG, Amberg.

From February 2001 to September 2007, he was in charge of automotive products sector as a member of the board. In addition, since March 2002, he assumed responsibility as labour director for the whole Grammer group.

Following his professional education and successful completion of his engineering studies, Wöhner proceeded in the next twenty years to work exclusively in the automotive supply industry. Among the companies he joined in this time were Ymos AG in Offenbach, Lemmerz KG in Königswinter and he was also MD and labour Director of TRW Deutschland GmbH in Barsinghausen, an internationally active technology concern.

Uwe Wöhner is married and has two children. Wöhner said, "I am looking forward to my new task. I feel confident that Trevira will continue to maintain its momentum of growth through expansion in the World markets. Further, we will work towards further exploiting the synergy emerging from the strength of our owner Reliance and the competence of Trevira to continue to be a leading innovative European specialty fibre producer."

Subodh Sapra, Chairman of the Supervisory Board said, "I am pleased to welcome Uwe Wöhner as the new CEO. Trevira will surely gain due to his experience in large and professionally managed companies and exposure to the challenging automotive industry."

Trevira GmbH, a company of Reliance Group, India is an innovative European manufacturer of high value branded polyester fibres and filament yarns. Production operations are located in Germany, Denmark, Belgium and Poland. In 2006, Trevira had 1900 employees and sales of around 329 million euros. The head office of the company is located in Bobingen, near Augsburg. ♦

## New Luescher International Sales Director for indirect channels

Franz Repp was appointed as International Sales Director Indirect Channels at Luescher AG, Switzerland effective from January 2008. In his new position he is responsible for the distribution of the Luescher platesetters with graphic arts distributors on a worldwide level.

Franz Repp joined Luescher in 2005 as a sales manager CTP for Germany and the Benelux countries, after holding similar positions for several years at Kodak Polychrome Graphics, ECRM and Tetenal. In his co-operation with his distributors and the approximately 250 Luescher CTP users in Germany and Benelux he was very successful and sold about 30 XPose! UV platesetters for conventional UV offset plates. Among his customers many well reputed and leading offset printers in Germany can be mentioned like GGP Media (Bertelsmann) in Pössneck, Niedermayr in Regensburg, Fink in Ostfildern, Roto-Offset Bagel in Unterkaka and Westend in Essen.



Franz Repp